

To: Marketing, Planning, & Legislative Committee

Date: April 17, 2015

From: Mary Burdick

Reviewed by:

SUBJECT: Community Events

Summary of Issues:

County Connection participates in select community and business events, and coordinates Class Pass field trips for schools with service along fixed-routes.

School & Community Events:

Friday, May 1 – Morello Park Elementary – Martinez 22 students/9 adults

Friday, May 1 – Mt. Diablo High – Concord 36 students/2 adults

Tuesday, May 5 – Hidden Valley Elementary – Martinez

Tuesday, May 5 – Silverwood Elementary – Concord 24 students/6 adults

Wednesday, May 6 – Woodside Elementary – Concord 6 students/4 adults (special needs group)

Thursday, May 7 – Hidden Valley Elementary – Martinez 33 students/4 adults

Friday, May 8 – John Muir Elementary – Martinez 20 students/8 adults

Saturday, May 9 – Moraga Community Faire

Monday, May 11 – Mt Diablo High – Concord 14 students/3 adults

Thursday, May 14 – Bike To Work Day – Engergizer Station-Concord BART

Friday, May 15 – John Muir Elementary – Martinez 20 students/8 adults

Thursday, May 21 – Morello Park Elementary – Martinez 21 students/9 adults

Friday, May 22 – Las Lomas High – Walnut Creek 100 students/12 adults

Tuesday, May 26 – Monte Gardens Elementary – Concord 28 students/6 adults

Wednesday, May 27 – St. Isidore School – Danville 36 students/11 adults

Thursday, May 28 – St. Isidore School – Danville 36 students/11 adults

Thursday, May 28 – Monte Gardens Elementary – Concord 28 students/6 adults

Friday, May 29 – John Muir Elementary – Martinez 20 students/8 adults

Friday, May 29 – Monte Gardens Elementary – Concord, 28 students/6 adults

Recommendation:

For information only

Financial Implications:

Any costs associated with events are included in the Promotions budget.