

To: Marketing, Planning, & Legislative Committee

Date: July 30, 2015

From: Mary Burdick

Reviewed by:

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### **SUBJECT: Community Events**

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#### **Summary of Issues:**

County Connection participates in select community and business events, and coordinates Class Pass field trips for schools with service along fixed-routes.

#### **School & Community Events:**

July 15 – Concord Child Care Center, Concord 35 students/10adults  
July 28 – Cal State East Bay – New student orientation  
August 1 – CA Council For The Blind – Quarterly presentation  
August 19 – Walnut Creek Intermediate, Walnut Creek Tri-S Day  
August 25 – Ygnacio Valley High – Student Week of Welcome  
August 27 – Saint Mary’s College – New student move-in/orientation

#### **Recommendation:**

For information only

#### **Financial Implications:**

Any costs associated with events are included in the Promotions budget.