

# Visitor Report

May 31, 2015 - Jun 30, 2015

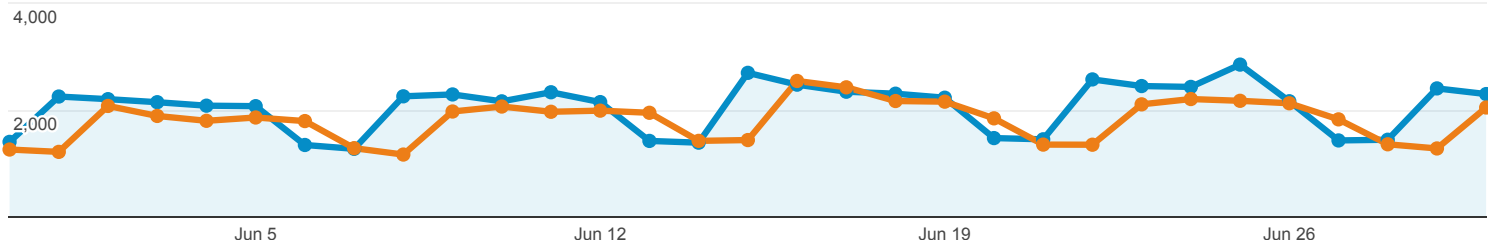
Compare to: May 31, 2014 - Jun 30, 2014

All Sessions  
+0.00%

Report Tab

May 31, 2015 - Jun 30, 2015: Sessions

May 31, 2014 - Jun 30, 2014: Sessions



User Type	Mobile (Including Tablet)	Sessions	Users	Pageviews	Avg. Session Duration	Pages / Session
		13.64% <span style="color: green;">▲</span> 64,041 vs 56,356	10.24% <span style="color: green;">▲</span> 28,520 vs 25,871	9.45% <span style="color: green;">▲</span> 174,052 vs 159,028	0.34% <span style="color: green;">▲</span> 00:02:57 vs 00:02:57	3.69% <span style="color: red;">▼</span> 2.72 vs 2.82
1. <a href="#">Returning Visitor</a>	Yes					
		May 31, 2015 - Jun 30, 2015 <b>34,518</b> (53.90%)	8,110 (23.98%)	85,437 (49.09%)	00:02:57	2.48
		May 31, 2014 - Jun 30, 2014 <b>27,547</b> (48.88%)	6,375 (20.66%)	69,700 (43.83%)	00:02:52	2.53
		<b>% Change</b>	<b>25.31%</b>	<b>22.58%</b>	<b>3.23%</b>	<b>-2.18%</b>
2. <a href="#">New Visitor</a>	Yes					
		May 31, 2015 - Jun 30, 2015 <b>13,106</b> (20.47%)	13,095 (38.72%)	35,539 (20.42%)	00:02:37	2.71
		May 31, 2014 - Jun 30, 2014 <b>11,222</b> (19.91%)	11,210 (36.33%)	30,949 (19.46%)	00:02:33	2.76
		<b>% Change</b>	<b>16.79%</b>	<b>14.83%</b>	<b>2.29%</b>	<b>-1.68%</b>
3. <a href="#">New Visitor</a>	No					
		May 31, 2015 - Jun 30, 2015 <b>9,269</b> (14.47%)	9,263 (27.39%)	31,073 (17.85%)	00:03:20	3.35
		May 31, 2014 - Jun 30, 2014 <b>9,928</b> (17.62%)	9,916 (32.14%)	33,708 (21.20%)	00:03:23	3.40
		<b>% Change</b>	<b>-6.64%</b>	<b>-7.82%</b>	<b>-1.21%</b>	<b>-1.26%</b>
4. <a href="#">Returning Visitor</a>	No					
		May 31, 2015 - Jun 30, 2015 <b>7,148</b> (11.16%)	3,356 (9.92%)	22,003 (12.64%)	00:03:04	3.08
		May 31, 2014 - Jun 30, 2014 <b>7,659</b> (13.59%)	3,356 (10.88%)	24,671 (15.51%)	00:03:14	3.22
		<b>% Change</b>	<b>0.00%</b>	<b>-10.81%</b>	<b>-5.25%</b>	<b>-4.44%</b>

Rows 1 - 4 of 4