

To: Marketing, Planning, & Legislative Committee

Date: August 26, 2015

From: Mary Burdick

Reviewed by:

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### **SUBJECT: Community Events**

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#### **Summary of Issues:**

County Connection participates in select community and business events, and coordinates Class Pass field trips for schools with service along fixed-routes.

#### **School & Community Events:**

August 7 – International Education Center at DVC, Pleasant Hill, 33 students/3 adults

August 18 – Play and Learn School – Pleasant Hill, 40 students/6 adults

Thurs., August 27 – Saint Mary's College – New student move-in/orientation

Thurs., September 17 – San Ramon Chamber/East Bay Expo

Sunday, September 19 – Senior Resource Fair – St. Bonaventure

#### **Recommendation:**

For information only

#### **Financial Implications:**

Any costs associated with events are included in the Promotions budget.