| County Connection Website & Social Media Overview | | | | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| FY 2016 | | | | | | | | | | | | |
| Media | July | August | September | October | November | December | January | February | March | April | May | June |
| Website | | | | | | | | | | | | |
| Total visits | 62,993 | 71,164 | 66,933 | | | | | | | | | |
| Unique Individuals | 28,191 | 32,141 | 29,952 | | | | | | | | | |
| News posts | 6 | 4 | 5 | | | | | | | | | |
| | | | | | | | | | | | | |
| Bus Tracker | | | | | | | | | | | | |
| Subscribers | | | | | | | | | | | | |
| Total web users | 12,075 | 12,405 | 12,526 | | | | | | | | | |
| New web users | 2,705 | 2,798 | 2,955 | | | | | | | | | |
| | | | | | | | | | | | | |
| Transit App | | | | | | | | | | | | |
| Downloads | 264 | 243 | 567 | | | | | | | | | |
| | | | | | | | | | | | | |
| Facebook | | | | | | | | | | | | |
| Followers | 875 | 1,013 | 1,198 | | | | | | | | | |
| Service posts | 71 | 76 | 76 | | | | | | | | | |
| Other posts | 7 | 5 | 4 | | | | | | | | | |
| Reach | 3451* | 2,764 | 2,854 | | | | | | | | | |
| Post clicks | 44 | 60 | 76 | | | | | | | | | |
| Post likes | 65 | 61 | 65 | | | | | | | | | |
| | | | | | | | | | | | | |
| Twitter | | | | | | | | | | | | |
| Followers | 390 | 405 | 407 | | | | | | | | | |
| Service posts | 68 | 59 | 73 | | | | | | | | | |
| Other posts | 17 | 12 | 5 | | | | | | | | | |
| Mentions | 20 | 14 | 7 | | | | | | | | | |
| Retweets | 5 | 1 | 3 | | | | | | | | | |
| | | | | | | | | | | | | |
| *One or more posts included a paid "boost | | | | | | | | | | | | |