

Summary Minutes
Marketing, Planning, and Legislative Committee
County Connection Administration Offices
2477 Arnold Industrial Way, Concord
October 3, 2015, 8:30 a.m.

Directors: Directors Amy Worth, Manning and Schroder

Staff: Rick Ramacier, Anne Muzzini

Public: None

Call to Order: Meeting called to order at 8:35 a.m. by Director Worth

1. **Approval of Agenda Items:** Agenda was approved.
2. **Public Comment and/or Communication:** None
3. **Approval of MP&L Summary Minutes for September 3rd, 2015:** Minutes were approved.
4. **Lamorinda Transit Study – Implementation Plan:** Ms. Muzzini reviewed the options selected for implementation and the Committee reviewed the implementation chapter. Mr. Ramacier explained the mobility management option for implementing taxi script. Discussion included the Palos Verdes voucher program and use of Uber in public contracts. The Committee decided they did not want to take this item to the Board yet.
5. **Verbal Updates:**
 - a. Clipper: Ms. Muzzini explained that we still expect to go live on November 1st. Committee members had questions about how people can get cards, how auto load works, and senior cards.
 - b. I-680 Congestion Relief Study: Ms. Muzzini explained the current set of options being studied by CCTA's consultant team and recent actions where the "bus option" didn't have any right of way except park and ride lots. Committee members supported have the option include use of the shoulder for a bus on shoulder option.
 - c. Short Range Transit Plan: Ms. Muzzini told the Committee that the SRTP was being developed by Nelson Nygaard since Mr. Bowron had left and that she would be bringing a draft to them that had a financially constrained finance plan then a chapter that included plans for unfunded projects.
6. **Marketing Reports** – The marketing reports were reviewed.
7. **Next Scheduled Meeting** –The next meeting was scheduled for October 8th
8. **Adjournment** – The meeting was adjourned at 9:30 a.m.

Minutes prepared and submitted by: Anne Muzzini, Director of Planning & Marketing