

To: Marketing, Planning, & Legislative Committee

Date: November 24, 2015

From: Mary Burdick

Reviewed by:

SUBJECT: Community Events – Nov. & Dec.

Summary of Issues:

County Connection participates in select community and business events, and coordinates Class Pass field trips for schools with service along fixed-routes.

School & Community Events:

November 5, 2015 – Concord Business Expo
November 9, 2015 – Martinez Junior High, Martinez 9 students/3 adults
November 10, 2015 – Rossmoor Wellness Fair
November 19, 2015 – Shadelands Clipper Outreach
November 26-December 18 – County Connection Food Drive
December 2, 2015 – Dougherty Valley High, San Ramon 17 students/6 adults
December 2, 2015 – Saint Mary's – student outreach
December 2, 2015 – Walnut Creek First Wednesday – Frosty on Bus

Recommendation:

For information only

Financial Implications:

Any costs associated with events are included in the Promotions budget.