

To: Marketing, Planning, & Legislative Committee

Date: February 19, 2016

From: Mary Burdick

Reviewed by:

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### **SUBJECT: Community Events –**

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#### **Summary of Issues:**

County Connection participates in select community and business events, and coordinates Class Pass field trips for schools with service along fixed-routes.

#### **School & Community Events:**

Thursday, February 25 – Pleasant Hill Middle School 30 students/4 adults

Monday, February 29 - Cal State East Bay orientation for prospective students

Tuesday, March 15 – Berkeley High School 30 students/4 adults (large group trip plan)

Wednesday, March 16 – Berkeley High School 35 students/5 adults (large group trip plan)

Thursday, March 17 – San Ramon Business Expo

#### **Recommendation:**

For information only

#### **Financial Implications:**

Any costs associated with events are included in the Promotions budget.