

To: Marketing, Planning, & Legislative Committee

Date: March 31, 2016

From: Mary Burdick

Reviewed by:

SUBJECT: Community Events –

Summary of Issues:

County Connection participates in select community and business events, and coordinates Class Pass field trips for schools with service along fixed-routes.

School & Community Events:

Friday, March 18 – Woodside Elementary, Concord 9 students/4 adults
Monday, March 21 – Creative Play Center, Pleasant Hill 39 students/11 adults
Wednesday, March 24 – Contra Costa School of Performing Arts
Wednesday, March 30 – Del Rey Elementary, Orinda 19 students/5 adults
Tuesday, April 5 – Silverwood Elementary, Concord 26 students/9 adults
Sunday, April 10 – Associated Students of Saint Mary's
Tuesday, April 12 – Silverwood Elementary, Concord 26 students/9 adults
Thursday, April 14 – Silverwood Elementary, Concord 26 students/9 adults
Friday, April 15 – Earth Day/Senior Health, Rossmoor
Wednesday, April 20 – Earth Day, DVC
Thursday, April 21 – Hidden Valley Elementary, Martinez 32 students/5 adults
Saturday, April 23 – Earth Day, John Muir Historic Site
Tuesday, April 26 – Hidden Valley Elementary, Martinez 34 students/5 adults
Thursday, April 28 – Hidden Valley Elementary, Martinez 32 students/5 adults

Recommendation:

For information only

Financial Implications:

Any costs associated with events are included in the Promotions budget.