

To: Marketing, Planning, & Legislative Committee

Date: April 27, 2016

From: Mary Burdick

Reviewed by:

SUBJECT: Community Events –

Summary of Issues:

County Connection participates in select community and business events, and coordinates Class Pass field trips for schools with service along fixed-routes.

School & Community Events:

Wednesday, April 20 – Queen of All Saints, Concord 42 students/8 adults
Tuesday, May 3, 2016 – Hidden Valley Elementary, Martinez 34 students/5 adults
Saturday, May 14, 2016 – Moraga Community Faire
Tuesday, May 17, 2016 – John Swett Elementary, Martinez 23 students/6 adults
Tuesday, May 17, 2016 – Danville Senior Center/Senior Clipper
Tuesday, May 17, 2016 – Woodside Elementary, Concord 9 students/4 adults (special needs group)
Wednesday, May 18, 2016 – Contra Costa Center Assn, Pleasant Hill – Bus/bike event.
Friday, May 20, 2016 – John Muir WC Campus – Earth Day
Monday, May 23, 2016 – Monte Gardens Elementary, Concord 28 students/7 adults
Wednesday, May 25, 2016 – St. Isadore, Danville 28 students/10 adults
Thursday, May 26, 2016 – St. Isadore, Danville 28 students/10 adults
Thursday, May 26, 2016 – Monte Gardens Elementary, Concord 28 students/7 adults
Tuesday, May 31, 2016 – Monte Gardens Elementary, Concord 30 students/7 adults

Recommendation:

For information only

Financial Implications:

Any costs associated with events are included in the Promotions budget.