

To: Marketing, Planning, & Legislative Committee

Date: May 26, 2016

From: Mary Burdick

Reviewed by:

SUBJECT: Community Events –

Summary of Issues:

County Connection participates in select community and business events, and coordinates Class Pass field trips for schools with service along fixed-routes. Please note, that the multiple trips for the Play and Learn Schools are managed and trip planned like a Class Pass, but they are purchasing summer youth passes.

School & Community Events:

Thursday, May 19, 2016 – Walnut Ave Preschool, Walnut Creek 20 students/10 adults

Friday, May 20, 2016 – John Muir Elementary, Martinez 35 students/10 adults

Friday, May 20, 2016 – Walnut Ave Preschool, Walnut Creek 20 students/10 adults

Tuesday, May 24, 2016 – Concord High, Concord 11 students/4 adults

Tuesday, May 24, 2016 – Ygnacio Valley High, Concord 30 students/8 adults

Wednesday, May 25, 2016 – Mt. Diablo High – signed up special needs students for RTC cards

Friday, May 27, 2016 – Morello Park Elementary, Martinez 23 students/6 adults

Thursday, June 2, 2016 – Monte Gardens Elementary, Concord 30 students/7 adults

Friday, June 3, 2016 – Silverwood Elementary, Concord 75 students/15 adults

Tuesday, June 21, 2016 – Play and Learn School, Pleasant Hill 25 students/4 adults

Thursday, June 23, 2016 – Play and Learn School, Pleasant Hill 25 students/4 adults

Tuesday, June 28, 2016 – Play and Learn School, Pleasant Hill 25 students/4 adults

Tuesday, July 5, 2016 – Play and Learn School, Pleasant Hill 25 students/4 adults

Thursday, July 7, 2016 – Play and Learn School, Pleasant Hill 25 students/4 adults

Friday, July 8, 2016 – Oak Grove Middle, Concord 50 students/6 adults

Monday, July 11, 2016 – Concord High School, Concord 38 students, 8 adults

Tuesday, July 12, 2016 – Play and Learn School, Pleasant Hill 25 students/4 adults

Thursday, July 14, 2016 – Play and Learn School, Pleasant Hill 25 students/4 adults

Tuesday, July 19, 2016 – Play and Learn School, Pleasant Hill 25 students/4 adults

Thursday, July 21, 2016 – Play and Learn School, Pleasant Hill 25 students/4 adults

Tuesday, July 26, 2016 – Play and Learn School, Pleasant Hill 25 students/4 adults

Friday, June 10, 2017 – John Muir Concord/Treat locations – Employee/visitor Green event

Tue.-Thurs, June 14-16 – Various locations with Ambassadors – Dump The Pump

Tuesday, June 21, 2016 – AAA Pleasant Hill – Employee Green event

Wednesday, June 22, 2016 – Dana Estates, Concord – Neighborhood night out

Wednesday, June 29, 2016 – Carlton Senior Living, Concord – Clipper presentation

Saturday, July 9, 2016 – Grocery Outlet, Concord - Summer Stuff-A-Bus Food Drive

Recommendation:

For information only

Financial Implications:

Any costs associated with events are included in the Promotions budget.