

**Summary Minutes**  
**Marketing, Planning, and Legislative Committee**  
County Connection Administration Offices  
2477 Arnold Industrial Way, Concord  
**July 7, 2016, 8:30 a.m.**

**Directors:** Directors Gregg Manning, Amy Worth  
**Staff:** Rick Ramacier, Anne Muzzini, Ruby Horta  
**Public:** None

**Call to Order:** Meeting called to order at 8:35 a.m. by Director Manning

1. **Approval of Agenda Items:** An amendment to the agenda was requested. Director Worth requested an item be added to the agenda following Item 4: Legislative Activity.  
The item was: Support for Draft Transportation Expenditure Plan (TEP). The agenda was approved as amended.
2. **Public Comment and/or Communication:** None
3. **Approval of MP&L Summary Minutes for May 5, 2016:** Minutes were approved.
4. **Legislative Activity:** Mr. Ramacier provided a summary of two bills that impact transit in Contra Costa. The first one, AB 1746, would have authorized select operators to run bus on shoulder (BOS) transit service in select corridors. Mr. Ramacier indicated that due to opposition from the California Highway Patrol (CHP) Officers Association and the Engineering Association of Professional Engineers in California Government (PECG), the bill is no longer viable. Mr. Ramacier expects another version of the bill will be developed, however, significant education efforts must be undertaken in order to gather the necessary support. Mr. Ramacier suggested meeting with local CHP and Caltrans staff to explain how BOS operations would benefit Contra Costa County. Ms. Worth suggested descriptive language explaining the project in more detail would be beneficial in garnering support. Mr. Ramacier informed the committee that he is working with staff from Santa Clara Valley Transportation Authority (VTA) to develop a White Paper describing the success of other BOS operations around the country.  
The second bill, SB 824, was introduced to modify several aspects of the Low Carbon Transit Operations Program (LCTOP) and is expected to be approved. Mr. Ramacier summarized the key components, which would benefit County Connection. The bill would allow transit agencies to fund projects year-after-year, provided the project reduced greenhouse gases (GHG). Additionally, the requirement to use at least 50% of LCTOP funds to serve a disadvantage community (DAC) will apply on a statewide basis, rather than operator by operator.

**5. Support for Draft Transportation Expenditure Plan (TEP):** Mr. Ramacier indicated that Contra Costa Transit Authority (CCTA) has been successful in garnering support for the Draft TEP from all cities in Contra Costa County. CCTA is now reaching out to various transit agencies requesting similar support. Ms. Worth explained that support from the Board of Director for County Connection would indicate concurrence with the TEP, and at this point, does that represent endorsement for a future measure. Ms. Worth moved that the resolution prepared by CCTA be forwarded to the Board for approval, subject to review by County Connection's legal counsel. The motion carried unanimously.

**6. Marketing Reports:**

a. Report on Electric Trolley Implementation

Mr. Ramacier summarized a meeting between County Connection staff and PG&E. The two parties agreed to make all the necessary arrangements with the goal of having the electric trolley in service in October 2016. Ms. Worth suggested that the event be scheduled on a weekend and that promotional events target youth.

b. Real time signage

Ms. Muzzini updated the Committee on the progress BART has made with the installation of real-time signage at their stations. It is expected that the work will be completed between July and September. Ms. Worth inquired about a requested submitted by a Moraga resident asking for earlier service to BART on Route 6. Ms. Muzzini explained that an additional trip can be added, as requested, however, the service change will take effect in Winter 2016, since the schedule for the Fall 2016 bid was completed before the request was received.

c. TEP Status

TEP was discussed under Item 5.

d. Community Events

Ms. Muzzini provided a summary of the past and upcoming community events.

e. Website and Social Media

Ms. Muzzini indicated that media data has been rather consistent, for the most part. She highlighted an increase in the TransitApp downloads the month of April and May. This could be attributed to the bus wraps promoting transit technology that were installed in the Spring.

**7. Next Scheduled Meeting** – The next meeting was tentatively scheduled for September 1<sup>st</sup>, 2016.

**8. Adjournment** – The meeting was adjourned at 9:10 a.m.

Minutes prepared and submitted by: Ruby Horta, Manager of Planning