

To: O&S Committee

Date: August 26, 2016

From: Anne Muzzini, Director of Planning and Marketing

SUBJECT: Walnut Creek Downtown Route Planning

Background

Planning staff has been working with Walnut Creek Downtown an association of downtown businesses to create a bus route that they could pay for with a new public benefit district (PBID). They board is considering moving forward with the formation of a PBID in the near future and want to develop a transit program that will bring more visitors downtown. We have discussed several route options that would provide 15 minute frequency service, use a smaller bus (paratransit style or 30 foot fixed route), and would connect hotels with the downtown business district. The cost estimate is around \$500,000.

At this point developing the route is only a way of showing members what kind of benefit they could buy if they approve of a PBID. No commitments or agreements have been approved. If they are successful then it will be some time before funds are available and things will get more serious.