

To: Marketing, Planning, & Legislative Committee

Date: August 24, 2016

From: Mary Burdick

Reviewed by:

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### **SUBJECT: Community Events –**

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#### **Summary of Issues:**

County Connection participates in select community and business events, and coordinates Class Pass field trips for schools with service along fixed-routes. Please note, that the multiple trips for the Play and Learn Schools are managed and trip planned like a Class Pass, but they are purchasing summer youth passes.

#### **School & Community Events:**

Tuesday, August 2 – Play and Learn School, Pleasant Hill 25 students/4 adults  
Thursday, August 4 – Play and Learn School, Pleasant Hill 25 students/4 adults  
Thursday, August 11 – Play and Learn School, Pleasant Hill 25 students/4 adults  
Monday, August 15 – WCI Tri-S Day, Walnut Creek  
Tuesday, August 16 – Play and Learn School, Pleasant Hill 25 students/4 adults  
Thursday, August 18 – Play and Learn School, Pleasant Hill 40 students/5 adults (class pass)  
Thursday, August 25 – Saint Mary’s College – Week of Welcome event  
Tuesday, September 20 – Danville Senior Center – Sr. Clipper training  
Thursday, September 29 – Walnut Creek Chamber of Commerce Business Expo

#### **Recommendation:**

For information only

#### **Financial Implications:**

Any costs associated with events are included in the Promotions budget.