County Connection Website & Social Media Overview												
FY 2016												
Media	July	August	September	October	November	December	January	February	March	April	May	June
Website												
Total visits	62,993	71,164	66,933	62,793	56,922	52,133	55,848	54,449	54,467	51,337	51,592	54,022
Unique Individuals	28,191	32,141	29,952	21,052	25,644	23,194	19,804	25,198	18,539	18,346	18,536	20,070
News posts	6	4	5	8	8	4	7	9	9	5	8	9
Bus Tracker												
Subscribers												
Total web sessions	12,075	12,405	12,526	12,277	11,290	11,244	11,911	11,751	12,406	10,791	10,807	10,846
New web users	2,705	2,798	2,955	2,844	2,566	2,701	3,030	2,866	2,818	2,743	2,873	3,103
Transit App												
Downloads	264	243	567	553	192	194	269	125	476	639	636	709
Facebook	*One or more posts included a paid "boost											
Followers	875	1,013	1,198	1,201	1,205	1,215	1,216	1,220	1,218	1,226	1,229	1,232
Service posts	71	76	76	90	80	23	10	6	10	3	7	5
Other posts	7	5	4	4	6	6	6	1	6	7	5	5
Reach	3451*	2,764	2,854	8573*	1,745	5215*	2,402	10,390*	1,827	2,593	4689*	2,000
Post clicks	44	60	76	262	33	159	310	309	63	288	229	153
Post likes	65	61	65	210	31	102	133	93	42	159	162	66
Twitter												
Followers	390	405	407	408	416	418	424	434	444	449	453	467
Service posts	68	59	73	90	80	53	58	49	46	24	63	46
Other posts	17	12	5	8	17	10	8	6	8	7	4	5
Mentions	20	14	7	14	37	20	11	10	10	7	14	6
Retweets	5	1	3	4	25	0	3	2	4	2	4	2
NextDoor	Reach	Replies	Thanks									
10/31/15 - Clipper	66,523	79	163									
11/24/15 - Holiday	71,857	18	71									
1/15/16 - Free WiFi	74,147	63	252									
3/17/16- Alamo Creek	854	4	2									
4/1-BART survey	81,445	66	83									

County Connection Website & Social Media Overview												
FY 2017												
Media	July	August	September	October	November	December	January	February	March	April	May	June
Website												
Total visits	50,097											
Unique Individuals	23,273											
News posts	3											
Bus Tracker												
Subscribers												
Total web sessions	9,829											
New web users	2,509											
Transit App												
Downloads	NA											
Facebook	*One or more posts included a paid "boost											
Followers	1,228											
Service posts	3											
Other posts	7											
Reach	2799*											
Post clicks	106											
Post likes	97											
Twitter												
Followers	470											
Service posts	38											
Other posts	6											
Mentions	11											
Retweets	2											
NextDoor	Reach	Replies	Thanks									