

To: Marketing, Planning, & Legislative Committee

Date: September 28, 2016

From: Mary Burdick

Reviewed by:

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### **SUBJECT: Community Events –**

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#### **Summary of Issues:**

County Connection participates in select community and business events, and coordinates Class Pass field trips for schools with service along fixed-routes. Please note, that the multiple trips for the Play and Learn Schools are managed and trip planned like a Class Pass, but they are purchasing summer youth passes.

#### **School & Community Events:**

Thursday, September 29 – Walnut Creek Chamber Business Expo  
Tuesday, October 4 – Cal State East Bay  
Thursday, October 6 – Morello Park Elementary – Martinez 24 students/8 adults  
Friday, October 7 – Orinda Senior Center – Clipper  
Wednesday, October 12 – Kid Time Preschool – Walnut Creek 31 students/4 adults  
Thursday, October 13 – Shadeland Business Park Employee Event  
Friday, October 14 – Danville Senior Center – Resource Fair  
Tuesday, October 18 – John Swett Elementary – Martinez 24 students/10 adults  
Tuesday, October 18 – John Swett Elementary – Martinez 24 students/10 adults  
Wednesday, October 19 – John Muir Elementary – Martinez 24 students/10 adults  
Thursday, October 20 – John Swett Elementary – Martinez 24 students/10 adults

#### **Recommendation:**

For information only

#### **Financial Implications:**

Any costs associated with events are included in the Promotions budget.