

To: Marketing, Planning, & Legislative Committee

Date: December 27, 2016

From: Mary Burdick

Reviewed by:

SUBJECT: Community Events –

Summary of Issues:

County Connection participates in select community and business events, and coordinates Class Pass field trips for schools with service along fixed-routes.

School & Community Events:

Thursday, November 17 - Queen of All Saints, Concord 22 students/6 adults
Thursday, December 1 – Parade of Lights, Walnut Creek
Thursday, December 1 – John Swett Elementary, Martinez 46 students/12 adults
Friday, December 2 – John Swett Elementary, Martinez 46 students/12 adults
Monday, December 12 – Ygnacio Valley High, Concord 12 students/6 adults
Wednesday, December 21 – John Swett Elementary, Martinez 20 students/10 adults
Wednesday, January 4 – Tice Creek, Walnut Creek 56 students/20 adults

Recommendation:

For information only

Financial Implications:

Any costs associated with events are included in the Promotions budget.