

**To:** Administration & Finance Committee

**Date:** 01/23/2017

**From:** Ruby Horta, Manager of Planning

**Reviewed by:**

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**SUBJECT: Fare Comparison**

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### Background:

At the January 6, 2017 O&S meeting, committee members reviewed the “Strategy for Improving Fixed Route Productivity” memo presented by the Director of Planning and Marketing. In addition to exploring ideas for improved productivity within the existing financial constraints, committee members inquired about how County Connection’s fares compared with those of other agencies across the State.

### Summary:

Information was gathered from the California Transit Association’s website, in order to obtain the most comprehensive list of transit agencies. However, not all of the fare data was current and individual agency websites were utilized to verify and update fare information. Some agencies were excluded due to complex fare schedules. For example, some agencies utilize distance or zone-based pricing and would be ineffective to compare those fares to regular base fares. The comparison provided in the attached document is the most accurate analysis based on the current research.

A total of 52 agencies, including County Connection, are included in the fare analysis. County Connection’s \$2 base fare was used as the basis for analysis. Of the 52 agencies, 8, or about 15%, charge a base fare equal to County Connection’s. Another 7 agencies charge a base fare greater than \$2. Siskiyou County tops the list at \$4. The remaining 38, or 73%, of the agencies have base fares less than \$2.

Base Fare \$2	Base Fare \$2+
County Connection	Folsom Stage Line - \$2.50
Rio Vista	Humboldt - \$3.00
TriDelta	Sacramento RT - \$2.75
Marin Transit	San Diego MTS - \$2.25
Santa Clara VTA	SF Muni - \$2.25
Santa Cruz MTD	San Mateo County - \$2.25
Tahoe Transportation	Siskiyou County - \$4.00
Union City	

