

To: Marketing, Planning, & Legislative Committee

Date: April 27, 2017

From: Mary Burdick

Reviewed by:

SUBJECT: Community Events –

Summary of Issues:

County Connection participates in select community and business events, and coordinates Class Pass field trips for schools with service along fixed-routes.

School & Community Events:

Tuesday, May 2 – Hidden Valley Elementary 34, Martinez students/5 adults

Thursday, May 4 – Hidden Valley Elementary 34, Martinez students/5 adults

Tuesday, May 9 – Hidden Valley Elementary 34, Martinez students/5 adults

Thursday, May 11 – Monte Gardens Elementary, Concord 26 students/6 adults

Thursday, May 11 – Hidden Valley Elementary 34, Martinez students/5 adults

Friday, May 12 – Monte Gardens Elementary, Concord 26 students/6 adults

Saturday, May 13 – Moraga Community Faire

Monday, May 15 – Mt. Diablo High, Concord 17 students 3 adults

Tuesday, May 16 – John Swett Elementary, Martinez 23 students/10 adults

Wednesday, May 17 – Foothill Middle 30 students/5 adults

Thursday, May 18 – Walnut Ave Community Preschool, Walnut Creek 20 students/8 adults

Friday, May 19 – Walnut Ave Community Preschool, Walnut Creek 20 students/8 adults

Friday, May 19 – Monte Gardens Elementary, Concord 27 students/6 adults

Tuesday, May 23 – El Dorado Middle, Concord 30 students/5 adults

Friday, May 26 – Silverwood Elementary, Concord 80 students/10 adults

Recommendation:

For information only

Financial Implications:

Any costs associated with events are included in the Promotions budget.