

To: Marketing, Planning, & Legislative Committee

Date: May 25, 2017

From: Mary Burdick

Reviewed by:

SUBJECT: Community Events

Summary of Issues:

County Connection participates in select community and business events, and coordinates Class Pass field trips for schools with service along fixed-routes.

School & Community Events:

Thursday, May 25 – John Muir Elementary Martinez, 30 students/8 adults

Friday, May 26 – Silverwood Elementary Concord, 80 students/10 adults

Tuesday, May 30 – St. Isidore Danville, 29 students/10 adults

Wednesday, May 31 – St. Isidore Danville, 29 students/10 adults

Thursday, June 1 – Silverwood Elementary Concord, 70 students/16 adults

Tuesday, June 20 – Play and Learn School Pleasant Hill, 25 students/4 adults

Wednesday, June 21 – Walnut Acres Children Center Walnut Creek, 40 students/5 adults

Wednesday, June 21 – Dana Estates Community Night Out – PM event with a bus

Tuesday, June 27 – Play and Learn School Pleasant Hill, 25 students/4 adults

Thursday, June 29 – Play and Learn School Pleasant Hill, 25 students/4 adults

Recommendation:

For information only

Financial Implications:

Any costs associated with events are included in the Promotions budget.