

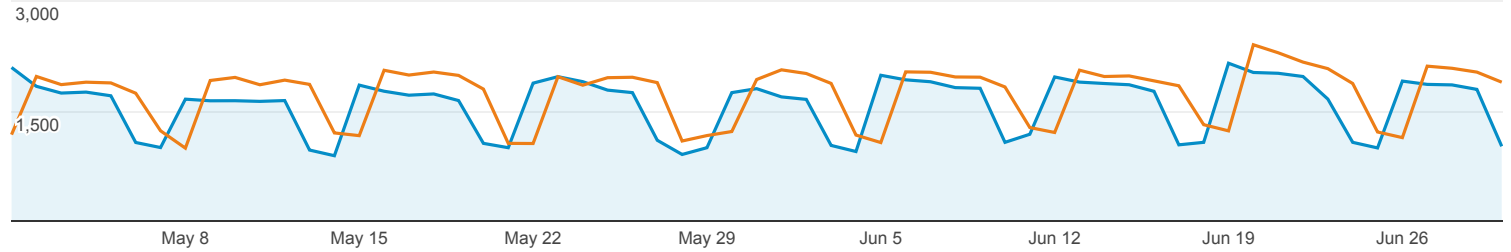
# Visitor Report

May 1, 2017 - Jun 30, 2017  
 Compare to: May 1, 2016 - Jun 30, 2016

**All Users**  
 +0.00% Sessions

Report Tab

May 1, 2017 - Jun 30, 2017: ● Sessions  
 May 1, 2016 - Jun 30, 2016: ● Sessions



User Type	Mobile (Including Tablet)	Sessions	Users	Pageviews	Avg. Session Duration	Pages / Session
		8.48% <span style="color:red">▼</span> 96,661 vs 105,614	7.32% <span style="color:red">▼</span> 41,846 vs 45,152	6.06% <span style="color:red">▼</span> 278,148 vs 296,091	1.77% <span style="color:red">▼</span> 00:02:44 vs 00:02:47	2.64% <span style="color:green">▲</span> 2.88 vs 2.80
1. <b>Returning Visitor</b>	Yes					
May 1, 2017 - Jun 30, 2017		<b>51,064</b> (52.83%)	11,337 (22.29%)	130,725 (47.00%)	00:02:41	2.56
May 1, 2016 - Jun 30, 2016		<b>54,987</b> (52.06%)	11,758 (21.40%)	146,434 (49.46%)	00:02:51	2.66
<b>% Change</b>		<b>-7.13%</b>	<b>-3.58%</b>	<b>-10.73%</b>	<b>-5.50%</b>	<b>-3.87%</b>
2. <b>New Visitor</b>	Yes					
May 1, 2017 - Jun 30, 2017		<b>22,876</b> (23.67%)	22,860 (44.94%)	60,937 (21.91%)	00:02:21	2.66
May 1, 2016 - Jun 30, 2016		<b>23,956</b> (22.68%)	23,937 (43.58%)	65,073 (21.98%)	00:02:22	2.72
<b>% Change</b>		<b>-4.51%</b>	<b>-4.50%</b>	<b>-6.36%</b>	<b>-1.08%</b>	<b>-1.93%</b>
3. <b>New Visitor</b>	No					
May 1, 2017 - Jun 30, 2017		<b>12,789</b> (13.23%)	12,779 (25.12%)	49,342 (17.74%)	00:03:12	3.86
May 1, 2016 - Jun 30, 2016		<b>14,670</b> (13.89%)	14,657 (26.68%)	47,278 (15.97%)	00:02:58	3.22
<b>% Change</b>		<b>-12.82%</b>	<b>-12.81%</b>	<b>4.37%</b>	<b>7.37%</b>	<b>19.72%</b>
4. <b>Returning Visitor</b>	No					
May 1, 2017 - Jun 30, 2017		<b>9,932</b> (10.28%)	3,894 (7.65%)	37,144 (13.35%)	00:03:11	3.74
May 1, 2016 - Jun 30, 2016		<b>12,001</b> (11.36%)	4,580 (8.34%)	37,306 (12.60%)	00:03:00	3.11
<b>% Change</b>		<b>-17.24%</b>	<b>-14.98%</b>	<b>-0.43%</b>	<b>5.76%</b>	<b>20.31%</b>

Rows 1 - 4 of 4

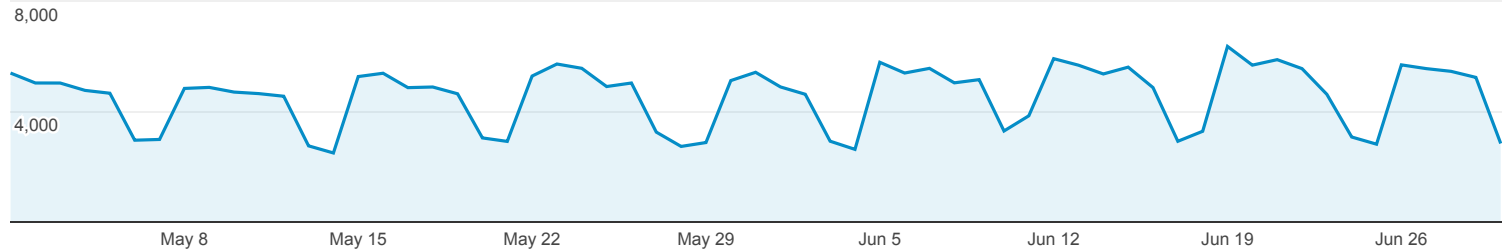
May 1, 2017 - Jun 30, 2017

**Pages**

**All Users**  
 100.00% Pageviews

**Explorer**

**Pageviews**



Page	Pageviews	Unique Pageviews	Avg. Time on Page	Entrances	Bounce Rate	% Exit	Page Value
	278,155 % of Total: 100.00% (278,155)	200,673 % of Total: 100.00% (200,673)	00:01:27 Avg for View: 00:01:27 (0.00%)	96,603 % of Total: 100.00% (96,603)	39.89% Avg for View: 39.89% (0.00%)	34.73% Avg for View: 34.73% (0.00%)	\$0.00 % of Total: 0.00% (\$0.00)
1. <a href="#">/maps-schedules/</a>	<b>74,545</b> (26.80%)	<b>43,348</b> (21.60%)	00:00:42	<b>23,304</b> (24.12%)	14.97%	13.92%	\$0.00 (0.00%)
2. <a href="#">/</a>	<b>38,389</b> (13.80%)	<b>28,852</b> (14.38%)	00:00:51	<b>26,287</b> (27.21%)	18.63%	25.54%	\$0.00 (0.00%)
3. <a href="#">/mobile-schedules/</a>	<b>9,155</b> (3.29%)	<b>5,495</b> (2.74%)	00:00:38	<b>4,379</b> (4.53%)	8.47%	14.19%	\$0.00 (0.00%)
4. <a href="#">/fares/</a>	<b>6,646</b> (2.39%)	<b>5,237</b> (2.61%)	00:01:50	<b>1,628</b> (1.69%)	58.62%	36.23%	\$0.00 (0.00%)
5. <a href="#">/schedule/18/</a>	<b>5,547</b> (1.99%)	<b>4,317</b> (2.15%)	00:02:31	<b>1,057</b> (1.09%)	72.44%	45.57%	\$0.00 (0.00%)
6. <a href="#">/schedule/9/</a>	<b>5,313</b> (1.91%)	<b>4,176</b> (2.08%)	00:03:04	<b>1,156</b> (1.20%)	75.52%	50.59%	\$0.00 (0.00%)
7. <a href="#">/schedule/16/</a>	<b>5,254</b> (1.89%)	<b>4,132</b> (2.06%)	00:02:39	<b>1,010</b> (1.05%)	75.45%	47.26%	\$0.00 (0.00%)
8. <a href="#">/schedule/20/</a>	<b>4,980</b> (1.79%)	<b>4,154</b> (2.07%)	00:03:00	<b>1,165</b> (1.21%)	78.34%	57.57%	\$0.00 (0.00%)
9. <a href="#">/schedule/98X/</a>	<b>4,844</b> (1.74%)	<b>3,911</b> (1.95%)	00:03:05	<b>2,042</b> (2.11%)	74.44%	56.96%	\$0.00 (0.00%)
10. <a href="#">/maps-schedules/route-6/</a>	<b>4,813</b> (1.73%)	<b>4,265</b> (2.13%)	00:06:06	<b>3,980</b> (4.12%)	82.67%	81.65%	\$0.00 (0.00%)
11. <a href="#">/schedule/15/</a>	<b>4,699</b> (1.69%)	<b>3,661</b> (1.82%)	00:03:16	<b>888</b> (0.92%)	73.99%	51.27%	\$0.00 (0.00%)
12. <a href="#">/schedule/21/</a>	<b>4,372</b> (1.57%)	<b>3,449</b> (1.72%)	00:02:57	<b>806</b> (0.83%)	78.44%	52.40%	\$0.00 (0.00%)
13. <a href="#">/schedule/14/</a>	<b>4,303</b> (1.55%)	<b>3,427</b> (1.71%)	00:02:55	<b>923</b> (0.96%)	73.51%	49.64%	\$0.00 (0.00%)
14. <a href="#">/schedule/35/</a>	<b>4,284</b> (1.54%)	<b>3,260</b> (1.62%)	00:03:06	<b>867</b> (0.90%)	82.07%	55.86%	\$0.00 (0.00%)
15. <a href="#">/schedule/5/</a>	<b>4,019</b> (1.44%)	<b>3,427</b> (1.71%)	00:03:39	<b>1,354</b> (1.40%)	82.94%	66.71%	\$0.00 (0.00%)
16. <a href="#">/maps-schedules/route-10/?route=10</a>	<b>3,652</b> (1.31%)	<b>3,039</b> (1.51%)	00:03:15	<b>713</b> (0.74%)	79.83%	55.83%	\$0.00 (0.00%)
17. <a href="#">/schedule/4/</a>	<b>3,625</b> (1.30%)	<b>2,935</b> (1.46%)	00:03:16	<b>1,372</b> (1.42%)	76.46%	61.85%	\$0.00 (0.00%)
18. <a href="#">/schedule/11/</a>	<b>3,574</b> (1.28%)	<b>2,830</b> (1.41%)	00:02:10	<b>553</b> (0.57%)	69.78%	40.01%	\$0.00 (0.00%)
19. <a href="#">/maps-schedules/route-6/?route=6</a>	<b>3,525</b> (1.27%)	<b>2,991</b> (1.49%)	00:04:01	<b>1,137</b> (1.18%)	84.71%	69.62%	\$0.00 (0.00%)
20. <a href="#">/fares/clipper-card/</a>	<b>3,486</b>	<b>2,764</b>	00:01:42	<b>1,966</b>	80.99%	63.97%	\$0.00

		(1.25%)	(1.38%)		(2.04%)		(0.00%)	
21.	<a href="#">/schedule/95X/</a>	3,239 (1.16%)	2,555 (1.27%)	00:02:12	1,157 (1.20%)	59.67%	44.52%	\$0.00 (0.00%)
22.	<a href="#">/schedule/28/</a>	2,924 (1.05%)	2,245 (1.12%)	00:02:48	575 (0.60%)	73.57%	45.25%	\$0.00 (0.00%)
23.	<a href="#">/maps-schedules/route-96x/?route=96X</a>	2,891 (1.04%)	2,300 (1.15%)	00:02:54	953 (0.99%)	71.74%	54.17%	\$0.00 (0.00%)
24.	<a href="#">/about/real-time-bus-tracker/</a>	2,788 (1.00%)	2,049 (1.02%)	00:02:17	804 (0.83%)	42.08%	48.96%	\$0.00 (0.00%)
25.	<a href="#">/driver-login/</a>	2,611 (0.94%)	1,633 (0.81%)	00:02:58	1,032 (1.07%)	43.01%	55.73%	\$0.00 (0.00%)
26.	<a href="#">/schedule/7/</a>	2,594 (0.93%)	2,035 (1.01%)	00:02:15	677 (0.70%)	73.89%	53.05%	\$0.00 (0.00%)
27.	<a href="#">/schedule/19/</a>	2,316 (0.83%)	1,716 (0.86%)	00:01:57	244 (0.25%)	61.48%	30.22%	\$0.00 (0.00%)
28.	<a href="#">/schedule/17/</a>	2,306 (0.83%)	1,899 (0.95%)	00:02:53	483 (0.50%)	78.10%	53.60%	\$0.00 (0.00%)
29.	<a href="#">/schedule/316/</a>	2,287 (0.82%)	1,767 (0.88%)	00:02:55	436 (0.45%)	66.21%	51.16%	\$0.00 (0.00%)
30.	<a href="#">/how-to-ride/</a>	2,212 (0.80%)	1,709 (0.85%)	00:00:32	74 (0.08%)	25.68%	8.82%	\$0.00 (0.00%)
31.	<a href="#">/about/</a>	2,147 (0.77%)	1,708 (0.85%)	00:00:42	198 (0.20%)	42.93%	23.38%	\$0.00 (0.00%)
32.	<a href="#">/maps-schedules/route-96x/</a>	2,101 (0.76%)	1,807 (0.90%)	00:03:58	1,501 (1.55%)	71.84%	67.49%	\$0.00 (0.00%)
33.	<a href="#">/schedule/314/</a>	2,089 (0.75%)	1,715 (0.85%)	00:02:53	430 (0.45%)	72.33%	52.56%	\$0.00 (0.00%)
34.	<a href="#">/schedule/1/</a>	1,930 (0.69%)	1,392 (0.69%)	00:02:14	183 (0.19%)	67.03%	36.11%	\$0.00 (0.00%)
35.	<a href="#">/about/jobs/</a>	1,825 (0.66%)	1,056 (0.53%)	00:02:03	463 (0.48%)	29.72%	45.32%	\$0.00 (0.00%)
36.	<a href="#">/schedule/310/</a>	1,764 (0.63%)	1,482 (0.74%)	00:03:34	432 (0.45%)	72.92%	59.86%	\$0.00 (0.00%)
37.	<a href="#">/schedule/36/</a>	1,762 (0.63%)	1,319 (0.66%)	00:02:02	216 (0.22%)	72.15%	39.27%	\$0.00 (0.00%)
38.	<a href="#">/maps-schedules/route-10/</a>	1,722 (0.62%)	1,485 (0.74%)	00:03:52	1,049 (1.09%)	74.93%	67.02%	\$0.00 (0.00%)
39.	<a href="#">/link/</a>	1,661 (0.60%)	1,266 (0.63%)	00:00:59	712 (0.74%)	49.30%	34.74%	\$0.00 (0.00%)
40.	<a href="#">/schedule/93X/</a>	1,626 (0.58%)	1,283 (0.64%)	00:02:50	666 (0.69%)	72.97%	53.87%	\$0.00 (0.00%)
41.	<a href="#">/schedule/97X/</a>	1,598 (0.57%)	1,258 (0.63%)	00:02:25	614 (0.64%)	57.33%	44.24%	\$0.00 (0.00%)
42.	<a href="#">/schedule/311/</a>	1,523 (0.55%)	1,241 (0.62%)	00:02:16	273 (0.28%)	69.34%	44.12%	\$0.00 (0.00%)
43.	<a href="#">/maps-schedules/600-select-service/</a>	1,428 (0.51%)	656 (0.33%)	00:01:31	89 (0.09%)	43.33%	25.91%	\$0.00 (0.00%)
44.	<a href="#">/schedule/321/</a>	1,372 (0.49%)	1,122 (0.56%)	00:03:01	273 (0.28%)	78.39%	58.16%	\$0.00 (0.00%)
45.	<a href="#">/schedule/320/</a>	1,252 (0.45%)	1,037 (0.52%)	00:02:40	246 (0.25%)	71.54%	49.68%	\$0.00 (0.00%)
46.	<a href="#">/fares/where-to-buy/</a>	1,222 (0.44%)	923 (0.46%)	00:02:06	259 (0.27%)	57.92%	36.82%	\$0.00 (0.00%)
47.	<a href="#">/schedule/1M/</a>	1,059 (0.38%)	835 (0.42%)	00:01:41	194 (0.20%)	59.79%	33.99%	\$0.00 (0.00%)
48.	<a href="#">/schedule/3/</a>	959 (0.34%)	722 (0.36%)	00:01:21	61 (0.06%)	63.33%	24.61%	\$0.00 (0.00%)
49.	<a href="#">/fares/online-purchase/</a>	952 (0.34%)	469 (0.23%)	00:00:20	21 (0.02%)	52.38%	7.04%	\$0.00 (0.00%)
50.	<a href="#">/how-to-ride/paying-your-fare/</a>	884 (0.32%)	731 (0.36%)	00:01:16	91 (0.09%)	48.35%	17.31%	\$0.00 (0.00%)

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