

To: Marketing, Planning, & Legislative Committee

Date: 9/28/17

From: Ruby Horta, Director of Planning & Marketing

Reviewed by:

SUBJECT: Community Events

Background:

County Connection participates in select community and business events, and coordinates Class Pass field trips for schools with service along fixed-routes.

School & Community Events

September 29 – Live Well, Age Smart Danville Senior Center
October 5 – John Swett Elementary, Martinez 24 students/6 adults
October 6 – John Swett Elementary, Martinez 24 students/6 adults
October 11 – John Muir Elementary, Martinez 24 students/10 adults
October 11 – Kid Time Preschool, Walnut Creek 28 students/4 adults
October 12 – Morello Park Elementary, Martinez 23 students/6 adults

Recommendation:

For information only.

Financial Implications:

Any costs associated with events are included in the Promotions budget.