

To: Marketing, Planning, & Legislative Committee

Date: 9/28/17

From: Ruby Horta, Director of Planning & Marketing

Reviewed by:

SUBJECT: Community Events

Background:

County Connection participates in select community and business events, and coordinates Class Pass field trips for schools with service along fixed-routes.

School & Community Events

October 27 – John Swett Elementary, Martinez 24 students/5 adults

October 30 – John Swett Elementary, Martinez 24 students/5 adults

October 31 – John Swett Elementary, Martinez 24 students/5 adults

November 1 – Kid Time Preschool, Walnut Creek 28 students/4 adults

November 2 – Morello Park Elementary, Martinez 23 students/6 adults

November 2 – Rossmoor Counseling Health Fair

November 15 – Vincente Martinez High School, Martinez 15 students/3 adults

November 15 – Queen of All Saints, Concord 36 students/6 adults

November 15 – Ygnacio Valley High, Concord 20 students/10 adults (special needs group training with RTC Clipper)

Recommendation:

For information only.

Financial Implications:

Any costs associated with events are included in the Promotions budget.