

**To:** Marketing, Planning, & Legislative Committee

**Date:** 12/18/17

**From:** Ruby Horta, Director of Planning & Marketing

**Reviewed by:**

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**SUBJECT: Community Events**

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**Background:**

County Connection participates in select community and business events, and coordinates Class Pass field trips for schools with service along fixed-routes.

School & Community Events

December 14 – Sunrise, Concord 5 students/4 adults

December 15 – Ygnacio Valley High, Concord 12 students/6 adults

December 20 – Del Amigo HS outreach

December 21 – El Dorado Middle, Concord 12 students/2 adults

January 4 – Tice Creek Elementary, Walnut Creek 44 students/16 adults

January 9 – Vicente High, Martinez 17 students/3 adults

**Recommendation:**

For information only.

**Financial Implications:**

Any costs associated with events are included in the Promotions budget.