

**Summary Minutes  
Marketing, Planning, and Legislative Committee  
Supervisor Andersen's Office  
3338 Mt. Diablo Blvd.  
Lafayette, CA  
Thursday, January 11, 9:30 a.m.**

**Directors:** Kevin Wilk, Amy Worth, Candace Andersen

**Staff:** Rick Ramacier, Bill Churchill, Ruby Horta

**Public:** None

**Call to Order:** Meeting called to order at 9:30 a.m. by Director Wilk.

**1. Approval of Agenda Items**

The Committee approved the agenda.

**2. Public Comment and/or Communication**

None.

**3. Approval of Summary Minutes for December 7, 2017**

The Committee approved the minutes.

**4. 2017 Fixed Route Community Survey – Final Report**

Ms. Horta explained that the executive summary was presented late last year. Now that the report is complete, it can be forwarded to the Board. Ms. Andersen was interested in passengers not being aware of the technology on board the buses. Ms. Horta explained that this is likely due to the limited speed available on local vs. express routes.

The MP&L Committee agreed with the recommendation to forward the 2017 Fixed Route Community Survey Final Report to the Board to accept and file.

**5. Federal and State Legislative Update**

Mr. Ramacier provided a detailed update on Federal and State legislative efforts, which included Cap and Trade and Bus on Shoulder. Mr. Ramacier also explained the importance of SB1.

**6. Strategic Plan**

Mr. Ramacier provided a verbal update on staff's efforts to put together a Board session to define County Connection's Strategic Plan. Ms. Worth supported the idea and Ms. Andersen indicated the plan would provide a vision that can be shared with legislators when requesting funding.

**7. Community Events**

Ms. Horta reviewed the memo, highlighting the work to facilitate RTC approvals at Del Amigo High School. Mrs. Andersen suggested that staff continue to pursue this initiative with other programs in our service area.

**8. Committee Comments**

**9. Future Agenda Items**

- On-Board Survey

**10. Next Scheduled Meeting**

The next meeting was scheduled for February 8, 2018 at 9:30am.

**11. Adjournment** – The meeting was adjourned at 10:10 a.m.

Minutes prepared and submitted by: Ruby Horta, Director of Planning and Marketing