

To: Marketing, Planning & Legislative Committee

Date: 02/20/2018

From: Ruby Horta, Director of Planning & Marketing

Reviewed by:

SUBJECT: Community Events

Background:

County Connection participates in select community and business events, and coordinates Class Pass field trips for schools with service along fixed-routes.

School & Community Events

February 27 – On Board Survey

February 28 – On Board Survey

March 1 – On Board Survey

March 3 – On Board Survey

March 6 – DVC San Ramon Student Outreach

Recommendation:

For information only.

Financial Implications:

Any costs associated with events are included in the Promotions budget.