

To: Marketing, Planning, & Legislative Committee

Date: 1/22/18

From: Ruby Horta, Director of Planning & Marketing

Reviewed by:

SUBJECT: Community Events

Background:

County Connection participates in select community and business events, and coordinates Class Pass field trips for schools with service along fixed-routes.

School & Community Events

January 26 – Ygnacio Valley High, Concord 12 students/6 adults group trip plan using RTC cards

February 5 – February 10 – On board survey

February 11 – Saint Mary’s College Spring Orientation student outreach

February 28 – Creative Play Center, Pleasant Hill 26 students/10 adults

Recommendation:

For information only.

Financial Implications:

Any costs associated with events are included in the Promotions budget.