

**Summary Minutes  
Marketing, Planning, and Legislative Committee  
Supervisor Andersen's Office  
3338 Mt. Diablo Blvd.  
Lafayette, CA  
Thursday, March 1, 9:30 a.m.**

**Directors:** Kevin Wilk, Amy Worth, Candace Andersen

**Staff:** Rick Ramacier, Bill Churchill, Kristina Martinez, Ruby Horta

**Public:** None

**Call to Order:** Meeting called to order at 9:30 a.m. by Director Wilk.

**1. Approval of Agenda Items**

The Committee approved the agenda.

**2. Public Comment and/or Communication**

None.

**3. Approval of Summary Minutes for February 8, 2018**

The Committee approved the minutes.

**4. Final 2018 Federal Advocacy Program**

Ms. Martinez provided a summary of the changes requested by the Board in February. Ms. Worth requested that the map color be changed to a more appealing color combination, something similar to the previous map. Ms. Andersen agreed and suggested that the previous map's color scheme be used with the current map's regional boundaries. The map should include an inset and be titled "California's SF Bay Area"

**5. Title VI Program Update**

Ms. Horta informed the Committee of the Federal requirement to update the Title VI report every three years. The last update was completed in 2015. Ms. Horta indicated there were no significant changes in this report other than updated maps with the most recent Census data.

**6. Advisory Committee Appointments**

Ms. Horta shared the appointment submitted by the City of Walnut Creek and the City of Orinda. She also notified the Committee of the vacancies on the Advisory Committee.

**7. Community Events**

Staff provided a brief overview of the next few community events on the calendar.

**8. Committee Comments**

Ms. Andersen shared a Letter to the Editor from February 28<sup>th</sup> that discussed fare options on County Connection buses. The author appears to not be aware of the Clipper aboard every County Connection bus. Mr. Ramacier indicated staff will reach out to the author and DVC to ensure Clipper information is more widely disseminated.

**9. Future Agenda Items**

None.

**10. Next Scheduled Meeting**

The next meeting was scheduled for April 5, 2018 at 9:30am.

**11. Adjournment** – The meeting was adjourned at 10:20 a.m.

Minutes prepared and submitted by: Ruby Horta, Director of Planning & Marketing