

County Connection

2477 Arnold Industrial Way Concord, CA 94520-5326 (925) 676-7500 countyconnection.com
Agenda Item No. 4.a.

CCCTA BOARD OF DIRECTORS

MINUTES OF THE REGULAR MEETING

April 19, 2018

CALL TO ORDER/ROLL CALL/CONFIRM QUORUM

Chair Schroder called the regular meeting of the Board of Directors to order at 9 a.m. Board Members present were Directors Andersen, Dessayer, Haydon, Hudson, Noack, Tatzin, Wilk and Worth. Director Hoffmeister arrived after the meeting convened. Director Storer was absent.

Staff: Ramacier, Chun, Barnes, Cheung, Churchill, Glenn, Hedgpeth, Hill, Horta, Jackson, Martinez, McCarthy, Mitchell, Rettig and Robinson

Public Comment:

Judy Barrientos, a transit operator with County Connection, spoke to the Board about the safety of using different mirrors on the buses. The 1400 series buses were once changed out with new, more efficient mirrors but as time has gone by they have been replaced with the previous (in her opinion) unsafe ones. She asked that the Board look into this issue.

CONSENT CALENDAR

MOTION: Director Noack moved approval of the Consent Calendar, consisting of the following items: (a) Approval of Minutes of Regular Meeting of March 15, 2018; (b) Defaulting to Marin Clean Energy (MCE). Director Tatzin seconded the motion and it received the following vote of approval:

Aye: Directors Andersen, Dessayer, Haydon, Hudson, Noack, Schroder, Tatzin, Wilk and Worth
No: None
Abstain: None
Absent: Directors Hoffmeister and Storer.

REPORT OF CHAIR:

Chair Schroder informed the staff that he and key County Connection staff attended several meetings while in Washington, DC during the APTA Legislative Conference.

REPORT OF GENERAL MANAGER:

Report on the APTA Legislative Conference, Washington, DC

Rick Ramacier stated that he was in Washington, DC for 8 days, which included APTA Legislative Conference and the MTC conference as well. He informed the Board that there is no progress on the development on an infrastructure bill, based upon the meetings he attended with Congressional staff. Work has begun on the next re-authorization bill.

A proposal from the U.S. Chamber of Commerce to increase the gas tax by \$.05 it is under consideration, but may not be a priority for the Administration at this time.

Rick Ramacier stated that the CARB is still in the process of trying to pass AB3201, a bill to add large scale deployments of transit buses to the list of eligible projects for the California Clean Truck, Bus, and Off-Road Vehicle and Equipment Technology Program.

Director Hoffmeister arrived.

Report on LAVTA Autonomous Vehicle Demonstration Project in Dublin

The LAVTA Autonomous Vehicle Demonstration Project in Dublin, CA ceremony has been changed to June 22. As he gets more information on the unveiling, he will provide the information to the Board.

Recognition of the services of the departing Director of Innovation & Shared Mobility

General Manager Rick Ramacier and the Board members thanked Rashidi Barnes for all of his hard work and wished him well for the future.

REPORT OF STANDING COMMITTEES

Administrative & Finance Committee

Fiscal Year 2019 Draft Budget and Ten Year Forecast and Resolution No. 2018-017

Director Dessayer introduced the item and explained that the main purpose of bringing the budget to the Board today is to approve Resolution No. 2018-017 to authorize filing applications and supporting documents with MTC for allocation of TDA, STA, and RM2 funds for FY2019. He also informed the Board that they will review the final budget for approval in June.

MOTION: Director Dessayer moved adoption of Resolution No. 2018-017, authorizing staff to file applications with MTC for allocation of TDA, STA, an RM2 funds for FY2019. Director Tatzin seconded the motion and it received the following vote of approval:

Aye:	Directors Andersen, Dessayer, Haydon, Hoffmeister, Hudson, Noack, Schroder, Tatzin, Wilk and Worth
No:	None
Abstain:	None
Absent:	Director Storer

Proposal to Restructure County Connection Fares

Director Dessayer gave a lot of credit to the staff. They worked tirelessly and did a great job getting all the information developed and analyzed. He turned the presentation of the initial fare proposal over to Bill Churchill. Mr. Churchill explained that many departments worked on this project, from finance, scheduling and marketing. Staff reviewed revenues compared to expenses, made modifications, and prepared an initial fare proposal to take to the public for their feedback.

As described in the staff report, the staff proposes to raise the adult cash fare to \$2.50 but maintain the Clipper fare at \$2, eliminate all paper transfers and existing paper passes, and eliminate the Senior Midday Free Fare. The fare surcharge for express service would be eliminated. A new Summer Youth Pass is proposed as an unlimited pass for \$60 for the whole summer. These proposed changes should encourage increased Clipper usage, should be simpler to

understand for the public, and easier to administer. The fare proposal will be analyzed to identify equity impacts pursuant to federal Title VI requirements.

Extensive discussion by the Board followed. Director Hudson noted that the fare structure should take into account cost of living increases, and that paper transfers should be discontinued. Director Anderson took note of the difficulties in reloading Clipper online. Director Worth mentioned the need to coordinate marketing of the new fare program with MTC, and to include schools. Director Hoffmeister mentioned that San Joaquin Regional Transit District has also simplified its fare structure, eliminated paper transfers and certain types of passes already, and that it would be useful to learn from their experience. Director Haydon mentioned the need for a robust marketing program for Clipper 2.0.

Rick Ramacier noted that effective marketing of the Clipper program is a regionwide problem, and that a major marketing campaign is needed to promote understanding about the system. He observed that if all riders shift to Clipper usage, County Connection will lose revenue due to the Clipper fare discounts and transaction fees that are paid to the Clipper fare contractor.

MOTION: Director Dessayer moved that the Board authorize staff to start the public review process on the fare restructuring proposal, as presented by staff. Director Hudson seconded the motion and it received the following vote of approval:

Aye: Directors Andersen, Dessayer, Haydon, Hoffmeister, Hudson, Noack, Schroder, Tatzin, Wilk and Worth
No: None
Abstain: None
Absent: Director Storer

Operating and Scheduling Committee

Preliminary Draft Service Restructuring Proposal

Ruby Horta, Director of Planning and Marketing, presented the staff's proposal to restructure County Connection's service. This is the first significant overhaul of the system since 2009 when service was cut 24%. It is based upon the Comprehensive Operational Analysis that staff completed in January 2018, which examined traffic and customer patterns throughout County Connection's service area. It represents staff's effort to improve the efficiency and reliability of the service first, and then, to consider possible savings that may result. Planning Director Horta reviewed the changes proposed to routes in the four regions of County Connection's service area, and provided examples for Martinez, North Concord, Clayton, Walnut Creek, Lamorinda, Pleasant Hill, and San Ramon. The proposed route changes are further described in the staff report.

MOTION: Director Hudson moved that the Board authorize staff to start the public review process on the service restructure proposal as presented by staff. Director Hoffmeister seconded the motion and it received the following vote of approval:

Aye: Directors Andersen, Dessayer, Haydon, Hoffmeister, Hudson, Noack, Schroder, Tatzin, and Worth
No: None
Abstain: None
Absent: Director Storer and Wilk

BOARD COMMUNICATION: Director Hudson reported on the APTA Legislative Conference in Washington D.C. and discussions with various FTA representatives and members of the transit community.

CLOSED SESSION:

The Board went into closed session at 10:29 a.m

Public Employee Performance Evaluation; Conference with Labor Negotiator
Pursuant to Government Code Sections 54957, 54957.6

Employee Organizations:
Amalgamated Transit Union, Local 1605
Machinists Automotive Trades District Lodge No. 1173
Teamsters, Local 856

OPEN SESSION:

The Board came out of closed session at 10:50 a.m. Direction was given to staff.

ADJOURNMENT: Chair Schroder adjourned the regular Board meeting at 10:50 a.m.

Minutes prepared by

Lathina Hill
Assistant to the General Manager

Date