

To: Marketing, Planning & Legislative Committee

Date: 04/30/2018

From: Ruby Horta, Director of Planning & Marketing

Reviewed by:

SUBJECT: Community Events

Background:

County Connection participates in select community and business events, and coordinates Class Pass field trips for schools with service along fixed-routes.

School & Community Events

March 24 – On Board Survey
March 26 – Alhambra High – Martinez 30 students/3 adults
April 17 – Silverwood Elementary – Concord 30 students/10 adults
April 17 – Hidden Valley Elementary – Martinez 33 students/4 adults
April 18 – Treat Towers Earth Day Celebration – Pleasant Hill
April 19 – DVC Earth Day
April 19 – Silverwood Elementary – Concord 30 students/10 adults
April 19 – Hidden Valley Elementary – Martinez 33 students/4 adults
April 19 – Vicente Martinez High – Martinez 5 students/2 adults
April 21 – John Muir Earth Day
April 22 – Lafayette Earth Day
April 24 – Silverwood Elementary – Concord 30 students/10 adults
April 24 – Hidden Valley Elementary – Martinez 33 students/4 adults
April 26 – Hidden Valley Elementary – Martinez 33 students/5 adults
May 4 – Foothill Middle – Pleasant Hill 30 students/5 adults
May 8 – Silverwood Elementary – Concord 44 students/10 adults
May 9 – Silverwood Elementary – Concord 22 students/5 adults
May 15 – Ygnacio Valley High – Concord 10 students/7 adults
May 17 – Walnut Avenue Preschool – Walnut Creek 20 students/7 adults
May 18 – Walnut Avenue Preschool – Walnut Creek 20 students/7 adults
May 23 – St. Isidore – Danville 28 students/10 adults
May 23 – Ygnacio Valley High – 23 students/7 adults
May 24 – St. Isidore – Danville 28 students/10 adults

Recommendation:

For information only.

Financial Implications:

Any costs associated with events are included in the Promotions budget.