

To: Marketing, Planning & Legislative Committee

Date: 6/7/2018

From: Ruby Horta, Director of Planning & Marketing

Reviewed by:

SUBJECT: Community Events

Background:

County Connection participates in select community and business events, and coordinates Class Pass field trips for schools with service along fixed-routes.

School & Community Events

May 11 – Mt. Diablo High – Concord 16 students/3 adults
May 24 – Monte Gardens – Concord 25 students/6 adults
May 25 – Monte Gardens – Concord 50 students/12 adults
May 25 – Silverwood Elementary – Concord 38 students/10 adults
May 25 – Las Juntas – Martinez 17 students/10 adults
June 1 – John Muir Elementary – Martinez 22 student/6 adults
June 1 – John Swett Elementary – Martinez 23 students/10 adults
June 1 – Las Juntas – Martinez 17 students/10 adults
June 8 – Kid Time Preschool – Walnut Creek 27 students/3 adults
June 13 – Dana Estates Event
June 26 – Pleasant Hill Recreation/Park District 45 students/6 adults

Recommendation:

For information only.

Financial Implications:

Any costs associated with events are included in the Promotions budget.