

INTER OFFICE MEMO

Summary Minutes
Marketing, Planning, and Legislative Committee
Supervisor Andersen's Office
3338 Mt. Diablo Blvd.
Lafayette, CA
Thursday, June 14, 11:00 a.m.

Directors: Kevin Wilk, Candace Andersen

Staff: Bill Churchill, Ruby Horta, Sean Hedgpeth

Public: None

Call to Order: Meeting called to order at 11:00 a.m. by Director Wilk.

1. Approval of Agenda Items

The Committee approved the agenda.

2. Public Comment and/or Communication

None.

3. Approval of Summary Minutes for May 10, 2018

The Committee approved the minutes.

4. Public Hearing Schedule

Ms. Horta Ms. Horta shared a flyer with the committee with the dates and locations of six upcoming Public Hearings through the County Connection service area.

5. Onboard Survey Results

Mr. Hedgpeth shared the results of the 2018 onboard survey, conducted by Nelson Nygaard with County Connection staff assistance. Director Andersen commented on the increasing use of Clipper, saying that she made the switch to Clipper from paper tickets on BART due to the new surcharge.

6. Mobility as a Service (MaaS)

Ms. Horta outlined the basic concept of Mobility as a Service, such as subscription trips, and a multimodal app that would allow for payment of many modes of transportation like bike share, transit, and TNCs. Director Andersen stated that she supports staff's efforts to incorporate MaaS.

7. 2018 State Legislative Update

Mr. Churchill gave a short update on upcoming bills in the legislature, including a bill to change LCTOP requirements and a bill to legislate a transit electricity rate. He also stated

that a SB 1 repeal effort has gathered enough signatures for a repeal effort this fall. Director Andersen asked if Marin Clean Energy planned on such a rate. Mr. Churchill said they currently do not, but the charging station at Walnut Creek BART is part of an exclusive agreement with PG&E.

8. Community Events

Staff provided a brief overview of the next few community events on the calendar.

9. Committee Comments

Director Andersen asked for a staff update on efforts to start a bus on shoulder pilot. Mr. Churchill indicated County Connection is working closely with CCTA and transit agencies interested in similar projects. For example, San Diego is close to starting its pilot with regulatory approval. Director Andersen commented that this pilot may require metering lights on I-680 to be turned on.

10. Future Agenda Items

SB1 Outreach

11. Next Scheduled Meeting

The next meeting was scheduled for July 12, 2018 at 9:30 a.m.

12. Adjournment – The meeting was adjourned at 11:40 a.m.

Minutes prepared and submitted by: Sean Hedgpeth, Manager of Planning