

**Summary Minutes  
Marketing, Planning, and Legislative Committee  
Supervisor Andersen's Office  
3338 Mt. Diablo Blvd.  
Lafayette, CA  
Thursday, July 12, 9:30 a.m.**

**Directors:** Kevin Wilk, Candace Andersen, Amy Worth

**Staff:** Rick Ramacier, Sean Hedgpeth

**Public:** None

**Call to Order:** Meeting called to order at 9:30 a.m. by Director Wilk.

**1. Approval of Agenda Items**

The Committee approved the agenda.

**2. Public Comment and/or Communication**

None.

**3. Approval of Summary Minutes for June 14, 2018**

The Committee approved the minutes.

**4. Public Hearing Update**

Mr. Hedgpeth outlined the progress thus far in four of the six public hearings for the fare and route restructure proposed for 2019. Director Andersen asked what the attendance has been and what has been the overall theme so far. Mr. Hedgpeth explained there was about a dozen participants in each meeting, except for Pleasant Hill which was four participants. Most of the attendees were seniors opposing the elimination of the Senior/Disabled Midday Free Fare Program, as well as opposing the proposed elimination of low ridership routes such as Route 25 and Route 315.

**5. Potential SB1 Repeal**

Mr. Ramacier discussed the history of SB1 and efforts to repeal it, through a new measure numbered as Proposition 6, which qualified to be on the November 2018 state ballot. He explained that should the repeal effort succeed, County Connection would be forced to enact drastic service cuts to make up for the nearly \$3 million in operating funding currently provided by SB1. Directors Wilk and Andersen agreed that we should not forward specific routes at this time to the full board, but instead we should forward a more basic concept that there will be painful cuts in general. The committee then discussed the guidelines concerning how County Connection could educate the public of the benefits of SB1. Mr. Ramacier then shared a list of permissible activities from legal counsel, which

stated that County Connection can only share balanced informational materials on the effects of a possible SB1 repeal. All of the directors in the committee expressed support for a resolution opposing Proposition 6. Director Wilk requested that a resolution be prepared for the July Board meeting, seconded by Director Worth.

**6. Innovation at County Connection**

Mr. Ramacier shared a list of innovations that County Connection has accomplished over the last few years. He explained that some agencies are unaware of some of the ground breaking work we have done, such as the first inductive charging of the first electric battery bus built by Gillig. Director Andersen requested that County Connection prepare some fact sheets of some of our innovative projects to share with stakeholders and with the general public via our website.

**7. Community Events**

Staff provided a brief overview of the next few community events on the calendar.

**8. Committee Comments**

None

**9. Future Agenda Items**

None

**10. Next Scheduled Meeting**

The next meeting was scheduled for August 2, 2018 at 9:30 a.m.

**11. Adjournment** – The meeting was adjourned at 10:15 a.m.

Minutes prepared and submitted by: Sean Hedgpeth, Manager of Planning