

**To:** Marketing, Planning & Legislative Committee

**Date:** 8/28/2018

**From:** Ruby Horta, Director of Planning & Marketing

**Reviewed by:**

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**SUBJECT: Community Events**

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**Background:**

County Connection participates in select community and business events, and coordinates Class Pass field trips for schools with service along fixed-routes.

School & Community Events

7/26/18 – Play and Learn School, Pleasant Hill 25 students/4 adults  
7/30/18 – Valle Verde Children’s Center, Walnut Creek 30 students/5 adults  
7/31/18 – Play and Learn School, Pleasant Hill 25 students/4 adults  
8/7/18 – Riverhouse National Night Out, Martinez  
8/7/18 – Play and Learn School, Pleasant Hill 25 students/4 adults  
8/8/18 – Mt. Diablo High School Registration, Concord  
8/9/18 – Mt. Diablo High School Registration, Concord  
8/24/18 – Senior Center Meeting, San Ramon  
8/13/18 – Walnut Creek Intermediate Registration, Walnut Creek  
9/6/18 – Alhambra High School, Martinez 38 students/3 adults  
9/11/18 - Alhambra High School, Martinez 20 students/2 adults  
9/20/18 – San Ramon Chamber of Commerce Business Expo & Mixer  
9/24/18 – Walnut Creek Business Trade Faire 2018

**Recommendation:**

For information only.

**Financial Implications:**

Any costs associated with events are included in the Promotions budget.