

INTER OFFICE MEMO

To: Marketing, Planning & Legislative Committee

Date: 10/2/18

From: Ruby Horta, Director of Planning & Marketing

Reviewed by: R.H.



SUBJECT: Community Events

Background:

County Connection participates in select community and business events, and coordinates Class Pass field trips for schools with service along fixed-routes.

School & Community Events

10/4/18 – Rossmoor Senior Health Fair

10/10/18 – Valhalla Elementary, Pleasant Hill – Large Vehicle Event

10/12/18 – Kid Time Preschool, Walnut Creek 32 students/4 adults

10/17/18 – Concord Child Care, Concord 20 students/5 adults

Recommendation:

For information only.

Financial Implications:

Any costs associated with events are included in the Promotions budget.