

County Connection

2477 Arnold Industrial Way Concord, CA 94520-5326 (925) 676-7500 countyconnection.com

MARKETING, PLANNING & LEGISLATIVE MEETING AGENDA

Thursday, October 11, 2018

8:30 a.m.

Supervisor Andersen Office

3338 Mt. Diablo Blvd, Lafayette, CA

1. Approval of Agenda
2. Public Communication
3. Approval of Minutes from September 6, 2018*
4. Leadership in Sustainability Awards – Information Only*

(Staff will provide a summary of the Sustainable Resource Management award presented by Sustainable Contra Costa.)
5. SB 1119: LCTOP Revision – Information Only*

(Staff will review the changes to LCTOP funds under SB 1119.)
6. Update of California Air Resource Board (CARB) draft Innovative Clean Transit (ICT) proposed regulation*

(General Manager will update committee on CARBs public hearing held on September 28, 2018.)
7. County Connection Strategic Planning process update – Verbal Update

(General Manager will update committee on this work and may ask committee to place on the board agenda for October.)
8. Transloc Pilot Project – Verbal Update

(Staff will provide a summary of the Transloc Pilot Project used for the Alamo Creek Shuttle.)

*Enclosure

**To be mailed separately

FY2018/2019 MP&L Committee

Amy Worth – Orinda, Candace Andersen – Contra Costa County, Laura Hoffmeister – Concord,

Rob Schroder - Martinez

Clayton • Concord • Contra Costa County • Danville • Lafayette • Martinez
Moraga • Orinda • Pleasant Hill • San Ramon • Walnut Creek

CENTRAL CONTRA COSTA TRANSIT AUTHORITY

9. Community Events – Information Only*
10. Committee Comments
11. Future Agenda Items
12. Next Meeting – November 1, 2018
13. Adjournment

General Information

Public Comment: Each person wishing to address the committee is requested to complete a Speakers Card for submittal to the Committee Chair before the meeting convenes or the applicable agenda item is discussed. Persons who address the Committee are also asked to furnish a copy of any written statement to the Committee Chair. Persons who wish to speak on matters set for Public Hearings will be heard when the Chair calls for comments from the public. After individuals have spoken, the Public Hearing is closed and the matter is subject to discussion and action by the Committee.

A period of thirty (30) minutes has been allocated for public comments concerning items of interest within the subject matter jurisdiction of the Committee. Each individual will be allotted three minutes, which may be extended at the discretion of the Committee Chair.

Consent Items: All matters listed under the Consent Calendar are considered by the committee to be routine and will be enacted by one motion. There will be no separate discussion of these items unless requested by a committee member or a member of the public prior to when the committee votes on the motion to adopt.

Availability of Public Records: All public records relating to an open session item on this agenda, which are not exempt from disclosure pursuant to the California Public Records Act, that are distributed to a majority of the legislative body, will be available for public inspection at 2477 Arnold Industrial Way, Concord, California, at the same time that the public records are distributed or made available to the legislative body. The agenda and enclosures for this meeting are posted also on our website at www.countyconnection.com.

Accessible Public Meetings: Upon request, County Connection will provide written agenda materials in appropriate alternative formats, or disability-related modification or accommodation, including auxiliary aids or services, to enable individuals with disabilities to participate in public meetings. Please send a written request, including your name, mailing address, phone number and brief description of the requested materials and preferred alternative format or auxiliary aid or service so that it is received by County Connection at least 48 hours before the meeting convenes. Requests should be sent to the Assistant to the General Manager, Lathina Hill, at 2477 Arnold Industrial Way, Concord, CA 94520 or hill@countyconnection.com.

Shuttle Service: With 24-hour notice, a County Connection LINK shuttle can be available at the BART station nearest the meeting location for individuals who want to attend the meeting. To arrange for the shuttle service, please call Katrina Lewis – (925) 680-2072, no later than 24 hours prior to the start of the meeting.

Currently Scheduled Board and Committee Meetings

Board of Directors:	Thursday, October 18, 9:00 a.m., County Connection Board Room
Administration & Finance:	Wednesday, October 31, 9:00 a.m., 3338 Mt. Diablo Blvd, Lafayette
Advisory Committee:	Tuesday, November 13, 2:00 p.m., County Connection Board Room
Marketing, Planning & Legislative:	Thursday, October 11, 8:30 a.m., 3338 Mt. Diablo Blvd, Lafayette
Operations & Scheduling:	Friday, November 2, 8:15 a.m., 100 Gregory Lane, Pleasant Hill, CA

The above meeting schedules are subject to change. Please check the County Connection Website (www.countyconnection.com) or contact County Connection staff at (925) 676-1976 to verify date, time and location prior to attending a meeting.

This agenda is posted on County Connection’s Website (www.countyconnection.com) and at the County Connection Administrative Offices, 2477 Arnold Industrial Way, Concord, California

**Summary Minutes
Marketing, Planning, and Legislative Committee
Supervisor Andersen's Office
3338 Mt. Diablo Blvd.
Lafayette, CA
Thursday, September 6, 9:30 a.m.**

Directors: Candace Andersen, Amy Worth

Staff: Rick Ramacier, Bill Churchill, Ruby Horta, Paul Jewel

Public: Kristin Bisbal

Call to Order: Meeting called to order at 9:30 a.m. by Director Andersen.

1. Approval of Agenda Items

The Committee approved the agenda.

2. Public Comment and/or Communication

None.

3. Approval of Summary Minutes for July 12, 2018

The Committee approved the minutes.

4. Summary of Public Comments – Service and Fare Proposals

Ms. Horta provided a summary of the comments submitted during the public hearing process. In addition, she reviewed comments received via email, website, via phone and mail. All comments have been logged and in many cases staff contacted individuals directly to answer questions.

5. IDEA Grants in Concord & Walnut Creek

Ms. Horta provided an overview of the work completed to date regarding the IDEA grants awarded to the Cities of Concord and Walnut Creek. County Connection is particularly interested in ensuring that both cities, and any other cities looking at transit signal priority (TSP) solutions, develop projects that are compatible with each other and can utilize the same equipment. County Connection buses are already equipped with various technology and any new TSP technology should integrate with what's already existing. Mr. Ramacier noted the importance of these types of project in providing an advantage to transit, particularly in suburban areas. These projects also provide an opportunity to further the goals of CCTA's Innovate 680 program. Ms. Worth and Ms. Andersen both recognized the importance of making transit a priority in any future countywide efforts and ensuring technology is included.

6. County Connection's Role in Transformative Projects

Ms. Horta described MTC's Horizon project and its relevance to CCTA's Innovate 680 program. There's a great deal of potential for County Connection to collaborative with its transportation partners throughout the region to pursue a more efficient and public transportation system.

7. Strategic Plan

Mr. Ramacier and Mr. Jewel presented an update on the various aspects of the Strategic Plan under development. Mr. Jewel introduced himself to the Committee and provided examples of Strategic Plans he has helped define. He recommended moving away from a full Strategic Plan and focusing on a specific product plan to provide a clear goal for the agency. Mr. Ramacier added that it was important for County Connection to develop a plan that has the potential to be implemented. Ms. Andersen indicated the importance remaining a relevant transit option as mobility changes.

8. Community Events

Staff provided a brief overview of the next few community events on the calendar.

9. Committee Comments

None

10. Future Agenda Items

None

11. Next Scheduled Meeting

The next meeting was scheduled for October 11, 2018 at 8:30 a.m.

12. Adjournment – The meeting was adjourned at 10:30 a.m.

Minutes prepared and submitted by: Ruby Horta, Director of Planning & Marketing

To: Marketing, Planning & Legislative Committee

Date: 10/4/2018

From: Sean Hedgpeth, Manager of Planning & Marketing

Reviewed by: R.H.



SUBJECT: Leadership in Sustainability Awards, Sustainable Contra Costa

Background:

Back in July, the City of Walnut Creek nominated County Connection for a Leadership in Sustainability Award, presented by Sustainable Contra Costa. This nomination was for Sustainable Resource Management, which includes waste and pollution reduction, air quality, energy conservation, efficiency, and generation. County Connection received this award for The Downtown Walnut Creek Trolley, which was recently upgraded with our new electric trolley buses.

As part of a long standing partnership, The City of Walnut Creek has subsidized the fares for the Downtown Trolley, which is operated as County Connection Route 4. The route operates seven days a week with 15-minute weekday service and every 20 minutes on weekends. The free route circulates through the city's downtown core, with layovers at BART and Broadway Plaza. The Downtown Trolley is one of the most successful routes in our entire bus system in terms of ridership, carrying 256,615 passengers in fiscal year 2018.

Introducing Battery Electric Buses on the Downtown Trolley

In 2012, the Federal Transportation Administration awarded County Connection a total of \$4.32 million from the Clean Fuels Grant Program, which County Connection used to purchase four all-electric Gillig buses and two wireless electric vehicle charging stations, one being an inductive charger installed at the BART station. The four trolley-replica electric buses all operate on Route 4 and replaced a fleet of diesel trolleys that had reached the end of their useful life. As a result, County Connection became one of the first public transit authorities in the Bay Area to implement electric buses, and one of the first in the nation to implement a fleet of in-route inductively charged electric buses.

10th Annual Sustainable Contra Costa Awards Gala

As part of accepting this reward, County Connection staff were invited to attend an awards gala hosted at the Pleasant Hill Community Center on September 20th. About 200 people attended including representatives from several non-profits, city and county government, and local businesses. County Connection staff accepted the reward after an introduction from Cindy Silva, Mayor Pro Tem of Walnut Creek. She presented us with signed certificates of recognition from the offices of County Supervisor Karen Mitchoff, House Representative Mark DeSaulnier, and

State Senator Steven Glazier. A glass plaque was also presented to County Connection by Sustainable Contra Costa.

In addition to receiving this award at the gala, County Connection was also publicly recognized for our commitment to water recycling efforts at our facility from Central Sanitary District for the fourth year going. Our facility staff participates in this program by collecting, sampling, filtering, and recycling both rainwater and bus wash water for treatment, which negates the need for a sewer discharge permit.

Financial Implications:

None.

Recommendation:

Staff recommends that the MP&L Committee forward the information presented in this memo to the Board, for review.

To: Marketing, Planning & Legislative Committee

Date: 10/03/2018

From: Ruby Horta, Director of Planning & Marketing

Reviewed by: WC.

SUBJECT: Senate Bill 1119 – LCTOP Funding

Background:

The Low Carbon Transit Operations Program (LCTOP) is the state's Cap and Trade funding program for transit. When the program started in FY 2014-15, it required that at least 50% of the funds were used on projects within ½ mile of a disadvantaged community (DAC). The only DAC in County Connection's service area is in Martinez and is roughly bounded by Pacheco Blvd./Howe Rd. and Pacheco Blvd./Arthur Rd. During the initial three years, LCTOP funds were primarily used to operate the Martinez Shuttle – Route 3, which ran within ½ mile of the DAC, and to supplement the purchase of electric buses.

New guidelines, which were introduced in FY 2017-18, modified the program requirements to state that eligible projects must be within a DAC. Since Route 3 did not fulfill this requirement, the route was eliminated and replaced with a new route, Route 99X, which directly serves the DAC.

Senate Bill 1119:

Senate Bill (SB 1119) was approved in September 2018 and again modifies the spending requirements for LCTOP funds. The change introduces a waiver to the requirement to spend at least 50% of LCTOP funds on projects within a DAC if funds are used for any of the following:

1. New or expanded transit service in low-income communities, as defined by the Health and Safety Code
2. Transit fare subsidies
3. Purchase of zero-emission transit buses and supporting infrastructure

LCTOP Potential Project Proposal:

The Monument Corridor in Concord is located within a low-income community, as defined by the Health and Safety Code. The area is currently served by Routes 11, 14 and 16 on weekdays and Routes 311 and 314 on weekends. One possible use of future LCTOP funds

would be to provide free or discounted fares on routes serving the Monument Corridor, which would not only satisfy the expenditure requirement by using the funds for transit fare subsidies, but it would also directly benefit a low-income community. Staff has yet to define the actual project, but this potential proposal would likely generate additional ridership on these routes.

The FY18-19 LCTOP program will be funded by the four auctions from calendar year 2018. With one auction to go, the trend suggests that funding levels will see a sizable increase, potentially in the 30-50% range. Applications for the next round of LCTOP funding will be due around March 2019.

Recommendation:

Staff prepared this item as information only and would like to request feedback from the Committee before finalizing the project.

Financial Implications:

Any future proposal would be funded with LCTOP funds.

To: Marketing, Planning & Legislative Committee

Date: 10/02/2018

From: Rick Ramacier
General Manager



SUBJECT: California Air Resources Board (CARB) Public Hearing to Consider the Proposed Innovative Clean Transit Regulation.

Background

On Friday, September 28, 2018, the California Air Resources Board (CARB) held a public hearing on the proposed Innovative Clean Transit (ICT) Regulation. This proposed regulation will impose a mandate for public transit systems to purchase zero emission buses (ZEB) - battery electric or fuel cell powered - as early as 2023 with a target of having the entire public transit bus fleet be zero emission based by 2040.

At the hearing, the California Transit Association (CTA) and the California Association of Coordinated Transportation (CalACT) took the lead as a number of public transit systems (including County Connection) made comments on the proposal. While commenters thanked CARB staff for a great deal of hard work on making the proposed regulation more workable for all, a few outstanding concerns were repeatedly mentioned by commenters.

These concerns include the idea of benchmarking the regulation. In short, the public transit operators would like to see the performance and costs of ZEBs and their related infrastructure meet assertions that ZEBs will perform as well as advocates for the regulation, claim they will. That is, the regulation should benchmark expected performance and have the ability to pause the regulation should key benchmarks not be met.

Other concerns related to being able to use CARB incentive funding in a manner that is consistent with each transit agencies normal bus replacement schedule, and delaying the implementation of zero emission cutaway paratransit vehicles (smaller specialized vehicles that primarily serve frail seniors and people with disabilities).

The CARB board expressed general support for the transit operators interest in improving the proposed regulation while maintaining a strong sentiment that CARB staff should move forward with due speed to get a final proposed regulation back to the CARB board no later than January 2019.

Action Requested

Staff will be at your meeting on October 11, 2018 to answer questions you may have on this item. Staff will ask you to forward this report to the full board for their meeting on October 18, 2018.

To: Marketing, Planning & Legislative Committee

Date: 10/2/18

From: Ruby Horta, Director of Planning & Marketing

Reviewed by: R.H.



SUBJECT: Community Events

Background:

County Connection participates in select community and business events, and coordinates Class Pass field trips for schools with service along fixed-routes.

School & Community Events

10/4/18 – Rossmoor Senior Health Fair

10/10/18 – Valhalla Elementary, Pleasant Hill – Large Vehicle Event

10/12/18 – Kid Time Preschool, Walnut Creek 32 students/4 adults

10/17/18 – Concord Child Care, Concord 20 students/5 adults

Recommendation:

For information only.

Financial Implications:

Any costs associated with events are included in the Promotions budget.