

INTER OFFICE MEMO

To: Marketing, Planning & Legislative Committee

Date: 11/19/18

From: Ruby Horta, Director of Planning & Marketing

Reviewed by: *RH*

SUBJECT: Community Events

Background:

County Connection participates in select community and business events, and coordinates Class Pass field trips for schools with service along fixed-routes.

School & Community Events

11/29/18 – Broadway Plaza Parade of Lights, Walnut Creek

11/30/18 – Holiday Light Parade, Martinez

12/6/18 – Hidden Hills Elementary, San Ramon 25 students/5 adults

Recommendation:

For information only.

Financial Implications:

Any costs associated with events are included in the Promotions budget.