

INTER OFFICE MEMO

To: Marketing, Planning & Legislative Committee

Date: 3/28/19

From: Ruby Horta, Director of Planning & Marketing

Reviewed by: RH

SUBJECT: Community Events

Background:

County Connection participates in select community and business events, and coordinates Class Pass field trips for schools with service along fixed-routes. See attachments for complete list of events.

Recommendation:

For information only.

Financial Implications:

Any costs associated with events are included in the Promotions budget.

Attachments:

March Calendar
April Calendar

March

Sun	Mon	Tues	Wed	Thurs	Fri	Sat
					1 <u>Staff Outreach</u> Concord Senior Center	2
3	4 <u>On-Board Outreach</u> Route 14	5 <u>On-Board Outreach</u> Route 28 <u>Class Pass</u> Silverwood Concord	6 <u>On-Board Outreach</u> Route 35 <u>Class Pass</u> El Dorado Concord	7 <u>Tabling BART</u> Concord	8	9
10	11 <u>Tabling BART</u> Concord N. Concord Walnut Creek Pleasant Hill	12 <u>Tabling</u> San Ramon Transit Center <u>Class Pass</u> Silverwood Concord	13 <u>Tabling BART</u> Pleasant Hill	14 <u>Tabling BART</u> N. Concord	15 <u>Tabling BART</u> Walnut Creek	16
17	18	19 <u>Tabling BART</u> Concord Pleasant Hill <u>Class Pass</u> Silverwood Concord <u>Staff Outreach</u> Danville Senior Center	20 <u>Clipper Outreach</u> DVC San Ramon Transit Center	21 <u>Clipper Outreach</u> Walnut Creek BART <u>Staff Outreach</u> San Ramon Business Expo <u>Class Pass</u> Dougherty Valley San Ramon	22	23
24	25	26 <u>Senior Clipper Outreach</u> Walnut Creek <u>Clipper Outreach</u> Martinez Amtrak	27 <u>Clipper Outreach</u> Concord BART San Ramon Transit Center	28 <u>Clipper Outreach</u> DVC	29 <u>Staff Outreach</u> East Bay Senior Resource Expo Concord	30
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April

Sun	Mon	Tues	Wed	Thurs	Fri	Sat
	1	2 <u>Clipper Outreach</u> San Ramon Transit Center Walnut Creek BART	3 <u>Clipper Outreach</u> Concord BART Pleasant Hill BART	4 <u>Clipper Outreach</u> Martinez Amtrak	5	6
7	8	9 <u>Clipper Outreach</u> Concord BART	10 <u>Clipper Outreach</u> San Ramon Transit Center	11 <u>Clipper Outreach</u> Pleasant Hill BART Martinez Amtrak	12	13
14	15	16 <u>Clipper Outreach</u> Concord BART Pleasant Hill BART <u>Class Pass</u>	17 <u>Clipper Outreach</u> DVC San Ramon Transit Center	18 <u>Clipper Outreach</u> Walnut Creek <u>Class Pass</u> Hidden Valley	19	20 <u>Earth Day Event</u> John Muir Martinez
21	22 <u>Earth Day Event</u> DVC <u>Walnut Creek</u> Free Rides	23 <u>Earth Day Event</u> Cal State East Bay <u>Class Pass</u> Hidden Valley Martinez <u>Walnut Creek</u> Free Rides	24 <u>Class Pass</u> Morello Park Martinez <u>Walnut Creek</u> Free Rides	25 <u>Clipper Outreach</u> Pleasant Hill BART Martinez Amtrak <u>Class Pass</u> School of Performing Arts Walnut Creek Hidden Valley Martinez	26 <u>Earth Day Event</u> Treat Towers Walnut Creek <u>Walnut Creek</u> Free Rides	27
28 <u>Earth Day Event</u> Lafayette	29	30				