

To: Marketing, Planning & Legislative Committee

Date: 2/25/19

From: Ruby Horta, Director of Planning & Marketing

Reviewed by: *RH*

SUBJECT: Community Events

Background:

County Connection participates in select community and business events, and coordinates Class Pass field trips for schools with service along fixed-routes.

School & Community Events

2/12/19 – Mt. Diablo High, Concord 50 students/6 adults
2/21/19 – Vicente High, Martinez 10 students/2 adults
3/1/19 – Tabling Event, Concord Senior Center
3/4/19 – On-Board Outreach, Route 14
3/5/19 – On-Board Outreach, Route 28
3/6/19 – On-Board Outreach, Route 35
3/5/19 – Silverwood Elementary 30 students/10 adults
3/6/19 – El Dorado Middle, Concord, 11 students/2 adults
3/11/19 – Tabling Event, Pleasant Hill BART
3/12/19 – Tabling Event, San Ramon Transit Center
3/12/19 – Silverwood Elementary, Concord 30 students/10 adults
3/14/19 – Tabling Event, North Concord BART
3/15/19 – Tabling Event, Walnut Creek BART
3/19/19 – Silverwood Elementary, Concord 30 students/10 adults
3/19/19 – Danville Senior Center, Danville

Recommendation:

For information only.

Financial Implications:

Any costs associated with events are included in the Promotions budget.