

To: Marketing, Planning & Legislative Committee

Date: 10/21/2019

From: Ruby Horta – Director of Planning, Marketing & Innovation

Reviewed by: WC.

SUBJECT: Student Ridership and Class Pass

Background:

At the October MP&L meeting the committee reviewed ridership information for the 600 series, comparing May 2018 to May 2019. Per the committee's request, additional information was compiled that looked at stop level data, comparing September 2018 to September 2019.

Stop Level Data:

As would be expected, the 600 series stops with the highest boardings are those closest to schools such as Miramonte High, Walnut Creek Intermediate, and Monte Vista High. These three stops combined, totaled more than 5,500 boardings in September 2019 compared to 4,600 in September 2018. Of the nineteen (19) school routes County Connection operates, only four experienced a decrease in ridership, year-to-year, during the month of September. Two of those routes (611 and 614) operate along similar corridors as Routes 11 and 14, which offer free rides since July 2019. Based on operator comments, one can infer that some students have shifted their travel patterns and are now utilizing the free routes. The other two (2) 600 series route with decreased ridership are Routes 601 and 636. However, overall, ridership on the 600 series service increased from approximately 18,100 in September 2018 to more than 22,000 in September 2019 (see table below).

Total Ridership

Route*	Schools Served	Sept. 2019	Sept. 2018
601	Walnut Creek Intermediate (WCI)	1,296	1,394
602	Walnut Creek Intermediate (WCI)	2,043	1,987
603	Campolindo High	442	372
605	Walnut Creek Intermediate (WCI)	1,697	668
606	Miramonte High, Orinda Intermediate (OIS)	5,431	4,430
608	Diablo Valley College (DVC), College Park High, Valley View Middle	416	315
611	Oak Grove Middle	1,358	1,462
612	Pine Hollow Middle	848	547
613	Oak Grove Middle	851	791
614	Pine Hollow Middle	276	519
615	Concord High, El Dorado Middle, Olympic High	519	49

616	Oak Grove Middle	703	620
619	Oak Grove Middle	832	771
622	California High, Pine Valley Middle	551	430
623	Monte Vista High	1,345	701
625	Acalanes High	1,105	995
626	Stanley Middle	654	652
635	Windemere Ranch Middle, Gale Ranch Middle, Dougherty Valley High	503	378
636	Iron Horse Middle, California High, Pine Valley Middle	1,310	1,318
TOTAL		22,183	18,162

Class Pass:

County Connection has offered the class pass program to schools throughout our service area for over 20 years. Staff attends various school functions throughout the year to educate teachers about the program. Planning staff works closely with the transportation department to ensure a seamless and enjoyable trip for all classes served. Staff typically processes 10-20 class passes per quarter the majority of the year. Spring tends to be the busiest period of the year with more than 40 class passes processed this last Spring.

	July 2018 - Sept. 2018	Oct. 2018 - Dec. 2018
Total Class Passes	14	10
Total Students	418	339
Total Adults	55	40
Routes	4,9,10,15,98X	7,9,14,15,20,35

	Jan. 2019 - March 2019	April 2019 - June 2019
Total Class Passes	13	41
Total Students	287	1,147
Total Adults	69	238
Routes	4,5,9,10,15,16,18,25,35	1,6,7,9,10,11,15,16,17,18,19,21,28

Financial Implications:

None, for information only.

Recommendation:

None, for information only.

Action Requested:

None, for information only.