

**Summary Minutes  
Marketing, Planning, and Legislative Committee  
Supervisor Andersen's Office  
3338 Mt. Diablo Blvd.  
Lafayette, CA  
Thursday, December 5, 8:30 a.m.**

**Directors:** Amy Worth, Keith Haydon, Rob Schroder

**Staff:** Rick Ramacier, Bill Churchill, Rashida Kamara, Melody Reebbs

**Public:** None

**Call to Order:** Meeting called to order at 8:37 a.m. by Director Worth.

**1. Approval of Agenda**

The Committee approved the agenda.

**2. Public Communication**

None

**3. Approval of Minutes from November 7, 2019**

The Committee approved the minutes.

**4. Paratransit Resources Serving the Central Contra Costa Service Area**

Ms. Kamara presented an overview of the various services and partnerships that help to complement County Connection's paratransit services. She stressed the importance of these services, as they help to lessen the burden on paratransit, and distributed copies of the "Way to Go Contra Costa" booklet, which provides a comprehensive listing of transportation services. Director Worth asked what the cost per passenger is for paratransit. Ms. Kamara responded that it is currently about \$50 per passenger. Director Worth requested that this item be presented at the next Board meeting.

**5. MTC Onboard Passenger Survey**

Ms. Reebbs presented a summary of the results from the recent onboard passenger survey conducted by MTC. She noted that over 1,000 survey responses were collected, representing about 9% of weekday ridership. Mr. Ramacier pointed out that over 60% of County Connection riders have annual household incomes less than \$50,000, which would meet the low-income definition established by MTC for their means-based discount program. Director Worth requested that staff include statistics on other race categories in order to provide a more complete picture. Director Haydon asked about the trip purposes for the other 30% of trips that were not to or from work or school. Ms. Reebbs responded that those included other purposes such as shopping, errands, and medical appointments. Director Worth suggested including a chart to show the breakdown of all the various trip purposes.

**6. Community Events**

Ms. Reeb provided an overview of outreach events for November and December.

**7. Committee Comments**

None.

**8. Future Agenda Items**

None

**9. Next Scheduled Meeting**

The next meeting was scheduled for January 2<sup>nd</sup> at 8:30 a.m. at 3338 Mt. Diablo Blvd.

**10. Adjournment** – The meeting was adjourned at 9:21 a.m.

Minutes prepared and submitted by: Melody Reeb, Manager of Planning