

**Summary Minutes**  
**Marketing, Planning, and Legislative Committee**  
**Thursday, June 3, 2021, 8:30 a.m.**

*Due to COVID-19, this meeting was conducted as a teleconference pursuant to the provisions of the Governor's Executive Orders N-25-20 and N-29-20.*

**Directors:** Amy Worth, Candace Andersen, Kevin Wilk, Rob Schroder  
**Staff:** Rick Ramacier, Bill Churchill, Ruby Horta, Melody Reeb, Julie Sherman  
**Public:** None

**Call to Order:** Meeting called to order at 8:34 a.m. by Director Worth.

**1. Approval of Agenda**

The Committee approved the agenda.

**2. Public Communication**

None

**3. Approval of Minutes from May 6, 2021**

The Committee approved the minutes.

**4. September Free Rides Promotion**

Ms. Horta informed the Committee that staff is looking at offering free fares in September as an incentive to get riders back on transit. The promotion will coincide with one that BART is planning, which will give riders a 50% discount when using Clipper. At the A&F Committee meeting, staff was asked whether the promotion could be extended beyond September. Director Andersen expressed support for the promotion and noted that communicating to riders about safety will be important.

**5. Blue-Ribbon Transit Recovery Task Force**

Mr. Ramacier informed the Committee that AB 629 is now a two-year bill, which means it will be delayed until January, but the momentum and interest in the bill will likely continue. MTC and their consultant will be developing a proposal of what a transit network manager should look like, which will be presented at the June meeting, and a final vote on a recommendation is expected in July. There are also meetings scheduled in June with transit operator Board members, and Chair Haydon and Director Noack have expressed interest in participating.

**6. Committee Comments**

None

**7. Future Agenda Items**

None

**8. Next Scheduled Meeting**

The next meeting was scheduled for July 1<sup>st</sup> at 8:30 a.m. via teleconference.

**9. Adjournment** – The meeting was adjourned at 9:07 a.m.

Minutes prepared and submitted by: Melody Reeb, Manager of Planning