

**To:** Board of Directors

**Date:** 9/9/2021

**From:** Rashida Kamara, Director of ADA Services

**Reviewed by:** *WC.*

---

**SUBJECT: Appointments to Advisory Committee Representing Town of Danville**

---

**Background:**

On June 15, 2021, the Danville Town Council appointed Richard Campagna to serve on the County Connection's Advisory Committee as the primary member representing the Town of Danville. This appointment will expire in July 2023.

**Financial Implications:**

None

**Recommendation:**

Approve the primary appointment of Richard Campagna as the representative for the Town of Danville on County Connection's Advisory Committee.

**Attachments:**

- A. Town of Danville email notice of appointment – Richard Campagna
- B. Campagna, Richard County Connect App 2021
- C. Town Council – Regular Meeting Summary of Actions June 15, 2021

**From:** Valerie Volk  
**Sent:** Wednesday, June 16, 2021 3:31 PM  
**To:** Valerie Volk  
**Subject:** FW: County Connection Advisory Committee  
**Attachments:** CAMPAGNA, RICHARD COUNTY CONNECT APP 2021.pdf; 061521 tc soa.docx

**From:** Marie Sunseri <MSunseri@danville.ca.gov>  
**Sent:** Wednesday, June 16, 2021 2:14 PM  
**To:** Valerie Volk <volk@cccta.org>  
**Cc:** Rashida Kamara <kamara@cccta.org>; rpcampagna@gmail.com  
**Subject:** RE: County Connection Advisory Committee

**CAUTION:** \*This email originated from outside of the organization. Do not click links or open attachments unless you recognize the sender and know the content is safe.

Good afternoon,

On June 15, 2021 the Danville Town Council took the following action:

Appoint Danville representative to County Connection for a two-year term beginning July 1, 2021

MOTION BY COUNCILMEMBER STORER, SECOND BY COUNCILMEMBER STEPPER, TO APPOINT **RICHARD CAMPAGNA** AS DANVILLE REPRESENTATIVE ON THE COUNTY CONNECTION FOR A TWO-YEAR TERM BEGINNING JULY 1, 2021

MOTION CARRIED 5-0

I am providing the application and Summary of Actions from the meeting for your reference.

Please contact Mr. Campagna for the next steps in onboarding for the County Connections Citizens Advisory Committee. Thank you!



Marie Sunseri, MMC  
 City Clerk  
 Town of Danville  
 510 La Gonda Way  
 Danville, CA 94526  
 925-314-3401  
[cityclerk@danville.ca.gov](mailto:cityclerk@danville.ca.gov)

*City Clerk’s Mission Statement: The Danville City Clerk is dedicated to serving the public with integrity and professionalism by promoting government transparency, inspiring community engagement, and ensuring regulatory compliance.*

Town of Danville  
County Connection Citizens Advisory Committee (20074770)



## Richard Campagna / County Connection Citizens Advisory Committee

### Comments & Ratings

Group:  
Staff Rating:

### Prequalification questionnaire

1. There is a residency requirement for all Danville representatives. Do you reside within the incorporated Town of Danville boundaries?

**Yes**  
No

2. The Committee meets bi-monthly on the 2nd Tuesday at 1:00 p.m. in Concord. Are you available to attend these meetings?

**Yes**  
No

### Personal Information

Applicant name:	Richard Campagna
Address:	516 Cambrian Way Danville, CA94526- United States
Primary phone:	(925)822-5259
Email address:	rpcampagna@gmail.com
How did you hear about this job?:	Other
How did you hear about this job? (Other):	Danville Web Site

### Education

Highest year completed:	BA/BS
Did you graduate from High School or receive a GED?:	No

High School Attended:	Scranton Central
Location of HS/GED:	Scranton, PA
List any degrees received or in progress:	
School name:	University of Scranton
Location (City & State/Region):	Scranton, PA
Major:	Accounting
Degree:	BA/BS

### Special Training

Special Training:	
Certification, Accreditation, or License:	CPA

### Work Experience

May we contact your current or most recent employer?:	Yes
---	-----

Do you have any previous work experience?:	Yes
--	-----

Work history:	
Company name:	Senior Helpers
Address:	5674 Stoneridge Drive, Ste. 108
Telephone:	(925)822-5259
Job title:	President
Hours/wk:	40
Supervisor:	None
# of employees you supervised:	50
Start/end date:	6/2017 -
I currently work here:	Yes
Briefly Describe Duties and Responsibilities:	
I own and manage the company	

### Additional Experience

List any additional experience (volunteering, internship, etc.):  
SCORE Volunteer

### Work Qualifications

Are you eligible to work in the US?:	Yes
Are you over 18 years of age?:	Yes
Have you ever been discharged or requested to resign from any position for misconduct or unsatisfactory service?:	No

### Uploaded Resume

Resume:

 [Campagna, Richard.pdf](#)

### Supplemental questionnaire

1. What interests you about serving on the County Connection Citizens' Advisory Committee?

I deal with seniors every day in my business and feel i could provide valuable input on their needs.

2. What do you understand to be the purpose of the County Connection Citizens' Advisory Committee?

To assis tthose in need including seniors and disabled individuals to obtain reliable and affordable transportation.

3. What qualities, experience and expertise would you bring to the Committee?

Extensive management and financial experence as well as an understanding of the issues incurred by those of limited meand and mobility.

4. How many years have you been a resident of Danville?

15

5. Do you have any other thoughts you feel we should be aware of when considering your application?

none

6. Interviews will take place on the Zoom web-conferencing platform, as a publicly noticed meeting. Are you available for a 15-minute interview with the Danville Town Council on Tuesday, June 8, 2021 in the morning?

**Yes**

No

7. Interviews will take place on the Zoom web-conferencing platform, as a publicly noticed meeting. Are you available for a 15-minute interview with the Danville Town Council on Tuesday, June 15, 2021 in the afternoon?

**Yes**

No

### Origin Info

How did you hear about this job?:

Other

How did you hear about this job? (Other):

Danville Web Site

### Legal

I hereby certify that all statements made in this application are true and I agree and understand that any misstatement or omission of material fact will cause forfeiture on my part of all rights of employment with the Town of Danville. I authorize investigation of all matters contained in this application. If offered a position, I agree to be fingerprinted, to sign an oath of office, and to furnish proof of age, education, and either citizenship or the legal right to work in the United States of America upon appointment.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**RICHARD P. CAMPAGNA, CPA**

Cellular: (925) 822-5259 - E-mail: rpcampagna@gmail.com

Highly versatile, decisive senior executive with ability to reduce costs, make valuable operational and financial improvements, and build a high performing team. Financial and operating success in major public and start-up companies. Significant reengineering experience.

**KEY AREAS OF EXPERTISE**

• Managing to High Profitability	• Personnel Development
• Financial and Operational Improvement/Integration	• Financial Transactions and Acquisitions

**OWNER/PRESIDENT**

Senior Helpers 2017 – PRESENT  
Home care agency providing in home care to seniors

**CHIEF OPERATING OFFICER**

2012 – 2016

**CHIEF FINANCIAL OFFICER**

2011 – 2016

NBT - Mang Insurance Agency, LLC – Norwich, NY

Regional insurance agency with active acquisition strategy. Managed commercial lines and benefits operations, finance, marketing and human resources. Led reorganization of operating departments, improved service and was quickly moved to COO position. Managed carrier relationships. Evaluated acquisition candidates and manage due diligence.

**RICHARD P. CAMPAGNA CPA - DUNMORE, PA**

2009 - 2011

Accounting, Financial and Tax services for individuals and small business. Operational and financial consulting and assisting insurance enterprises in raising capital.

**CHIEF FINANCIAL OFFICER**

**THE FORMA GROUP, INC.** – Danville, CA

2006 - 2008

Founder and officer of company bringing new manufacturing technology to wood frame construction.

- Raised over \$5 million in equity capital and obtained \$1.8 million equipment lease.
- Established finance, legal, human resources and shareholder management processes.

**VICE PRESIDENT, FINANCE & CHIEF FINANCIAL OFFICER**

**VPA, INC.** – Calabasas, California

2004 – 2006

Third party claims administrator of self-funded disability insurance programs for major employers including claims adjudication and plan administration and reporting. Managed finance, human resources and contract administration.

- Executive sponsor and team leader that significantly improved operating efficiency by implementing a technology-based solution.
- Remarketed insurance programs resulting in over \$25,000 in savings.
- Developed client level cost accounting and product pricing process.

**EXECUTIVE VICE PRESIDENT, CORPORATE DEVELOPMENT, PRODUCT & FINANCE**

**Countrywide Insurance Services** - Simi Valley, California

2001 - 2003

MGA marketing insurance and warranty products to customers of Countrywide Financial. Revenue \$65M.

Managed Underwriting, Finance, IT and Independent Agency Distribution comprised of over 100 staff.

- Identified opportunity and led due diligence for efforts to acquire a general agency.
- Established capability to market business outside core mortgage customer universe.
- Reduced expenses through operational streamlining and staffing revisions.
- Managed carrier relationships

**FOUNDER, PRESIDENT & CEO**

**Pacific Select Property Insurance Company** - Walnut Creek, California 1997 - 2000

Insurance company specializing in residential/commercial catastrophe exposed property insurance. Managed all operations and led development of management team, business process outsourcing, product development, sales & marketing, operations, and leading edge risk management process.

- Founded and built operations and sold company for 150% of book value.
- Implemented a formula-based reinsurance program saving \$1 million in annual premiums.
- Outsourced business processing minimizing up-front capital investment and fixed costs.
- Implemented internet strategy with underwriting, policy processing, and direct sales.

**USF&G Corporation** - Baltimore, Maryland

1988 - 1997

**PRESIDENT - F&G SPECIALTY INSURANCE SERVICES**

1995 - 1997

**VICE PRESIDENT – TREASURER**

1993 - 1995

**VICE PRESIDENT – CONTROLLER**

1991 - 1993

**ASST. VICE PRESIDENT – CONTROLLER, F&G LIFE**

1988 - 1991

Major publicly held international company offering property & casualty, reinsurance, life insurance and financial services. Revenue \$5 Billion - 12,000 employees. Managed financial areas including accounting, Treasury, capital markets, investor relations and operational support. Developed startup operation writing in earthquake and hurricane exposed areas. Managed all operations.

- Led development of new MGA operation writing earthquake and wind exposed risks.
- Finance representative in establishment of a top Bermuda reinsurance company in a \$120 million transaction.
- Reengineered operating departments resulting in savings of over \$2 million annually while still improving financial reporting process.
- Restructured capital through \$600 million in creative transactions resulting in \$26 million in annual dividend and interest savings.
- Revised marketing strategy in response to market conditions, resulting in rapid growth.
- Improved relationships with investment analysts and rating agencies resulting in upgrades.

**SENIOR MANAGER**

**Ernst & Young** - Baltimore, Maryland

1981 - 1987

A “Big 4” public accounting firm with offices throughout the world. Senior audit manager leading services to clients in manufacturing, insurance and health care ranging in size from \$50 million to \$5 billion in revenue. Managed engagement staffing, reviewed staff work and communicated audit results to management and audit committees. Interfaced regularly with CFO, controller, actuaries and boards of directors.

- Served on national task force to develop audit guidance for insurance audits
- Through a timely and complete review of work in the field, audit engagement hours were cut resulting in a 20%+ improvement in collections versus standard rates.

**SENIOR ACCOUNTANT**

**McGrail, Young & Company** – Scranton, PA

1979 - 1981

Regional accounting firm. Performed audits and reviews, assisted clients with monthly financial reporting, prepared payroll and state and federal income tax returns.

**EDUCATION & CERTIFICATIONS**

BS (Accounting) - University Of Scranton  
CPA (Certified Public Accountant)



**X.X**

---

**TOWN COUNCIL - REGULAR MEETING  
SUMMARY OF ACTIONS  
JUNE 15, 2021 - DRAFT**

**1. CALL TO ORDER**

The regular meeting of the Danville Town Council was called to order by Mayor Morgan at 5:00 p.m. The meeting was conducted by teleconference only.

**1.1 Roll Call**

City Clerk Marie Sunseri conducted the roll call for attendance.

Present:     Renee Morgan, Mayor  
              Newell Arnerich, Vice Mayor  
              Dave Fong, Councilmember  
              Karen Stepper, Councilmember  
              Robert Storer, Councilmember

All Councilmembers were present.

**1.2 Announcements**

City Clerk Marie Sunseri provided information regarding the format of the meeting and instructions for public comment.

**2. PLEDGE OF ALLEGIANCE TO THE FLAG**

The pledge of allegiance to the flag was led by Chief of Planning David Crompton.

**3. CHANGES TO THE ORDER OF THE AGENDA**

Town Manager Joe Calabrigo recommended that item 8.1 follow the Consent Calendar due to the number of community members intending to speak on the item.

DANVILLE TOWN COUNCIL  
SUMMARY OF ACTIONS  
JUNE 15, 2021

MOTION BY VICE MAYOR ARNERICH, SECOND BY COUNCILMEMBER STORER,  
TO CHANGE THE ORDER OF THE AGENDA AND MOVE ITEM 8.1 TO FOLLOW  
ITEM 5.6

MOTION CARRIED 5-0

**4. FOR THE GOOD OF THE TOWN**

The following speakers commented on the incident with the Danville Police Department that occurred on March 11, 2021:

Mayor Morgan noted that one written comment For the Good of the Town was received by the Town Council in advance of the meeting.

The following speakers commented on the incident with the Danville Police Department that occurred on March 11, 2021:

Katy Mahon  
Laurie Wolfe  
Veronica Benjamin

**5. CONSENT CALENDAR**

- 5.1 Consider approval of the Summary of Actions from the regular Town Council meeting of June 1, 2021
- 5.2 Consider approval of the Register of Demands
- 5.3 Consider acceptance of the April 2021 Month End Treasurer's Report
- 5.4 Consider adoption of Resolution No. 26-2021, awarding a contract for Zone D - Park Landscape Maintenance Services
- 5.5 Consider adoption of Resolution No. 27-2021, awarding a contract for Fleet Maintenance Services of Town-owned vehicles
- 5.6 Consider authorizing letter in support of allocating Countywide Measure X funds to support the Community Crisis Initiative

MOTION BY COUNCILMEMBER STORER, SECOND BY COUNCILMEMBER  
STEPPER, TO APPROVE THE CONSENT CALENDAR ITEMS 5.1 THROUGH 5.6

MOTION CARRIED 5-0

DANVILLE TOWN COUNCIL  
SUMMARY OF ACTIONS  
JUNE 15, 2021

**8. INFORMATIONAL STAFF REPORTS (AGENDA ORDER CHANGED)**

8.1 Status of expanded outdoor space for restaurant seating, outdoor personal service and fitness uses

Town Manager Joe Calabrigo presented the staff report and answered questions from the Town Council.

Mayor Morgan stated that public comments were received by the Town Council prior to the meeting and opened the item to public comment.

The following speakers expressed support for parklets and extending the temporary land use permits (TLUPs):

Kira Feick, Chair, Danville Area Chamber of Commerce  
Judy Lloyd, President and CEO, Danville Area Chamber of Commerce  
Veronica Benjamin  
Keva Dodd  
Turner Stanton  
Laurie Wolfe  
Patty Hoyt, expressed concern regarding the relaxation of alcohol controls  
Glenn Bittner  
Dave Homer

The following speaker expressed concern regarding the parklets:

Brian Walker

City Attorney Rob Ewing responded to questions raised regarding the Governor's extension of "Cocktails to Go" and drinking in outdoor areas.

Mr. Calabrigo stated that he has not been made aware of any significant safety issues in relation to the parklets.

The Town Council expressed support for extending the TLUPs on public and private property through January 3, 2022; directed staff to return to the Town Council on July 6 to review logistics, introduce an urgency ordinance to extend the TLUPs past the August 1, 2021 expiration deadline; and discuss provisions for Conditions of Approval that require periodic check-ins during the extension period.

DANVILLE TOWN COUNCIL  
SUMMARY OF ACTIONS  
JUNE 15, 2021

It was reiterated that permanent LUP requests must go through the Planning Commission which is a long-term process with a more complex discussion.

MOTION BY [REDACTED] SECOND BY [REDACTED] TO EXTEND THE TLUPS ON PUBLIC AND PRIVATE PROPERTY THROUGH JANUARY 3, 2022; DIRECTED STAFF TO RETURN TO THE TOWN COUNCIL ON JULY 6 TO REVIEW LOGISTICS AND INTRODUCE AN URGENCY ORDINANCE TO EXTEND THE TLUPS PAST THE AUGUST 1, 2021 EXPIRATION DEADLINE; AND, DISCUSS PROVISIONS FOR CONDITIONS OF APPROVAL THAT REQUIRE PERIODIC CHECK-INS DURING THE EXTENSION PERIOD

MOTION CARRIED 5-0

**6. COMMUNICATIONS**

6.1 Legislative update by Assistant to the Town Manager Diane Friedmann

Diane Friedmann provided an update.

**7. PUBLIC HEARINGS**

7.1 Consider adoption of Resolution No. 28-2021, confirming the diagram and assessment and ordering the levy of the annual assessment, for Danville Street Lighting and Landscape Assessment District No. 1983-1

Maintenance Services Director Dave Casteel presented the staff report and answered questions from the Town Council.

Mayor Morgan opened the item to public comment.

There were no speakers.

Mayor Morgan closed the item to public comment.

MOTION BY COUNCILMEMBER STORER, SECOND BY COUNCILMEMBER FONG, TO ADOPT RESOLUTION NO. 28-2021, CONFIRMING THE DIAGRAM AND ASSESSMENT AND ORDERING THE LEVY OF THE ANNUAL ASSESSMENT, FOR DANVILLE STREET LIGHTING AND LANDSCAPE ASSESSMENT DISTRICT NO. 1983-1

MOTION CARRIED 5-0

DANVILLE TOWN COUNCIL  
SUMMARY OF ACTIONS  
JUNE 15, 2021

- 7.2 Consider adoption of Resolution No. 29-2021, approving the 2021/22 Operating Budget and setting the 2021/22 Appropriation Limit, Resolution No. 30-2021, approving the 2021/22 through 2025/26 Capital Improvement Program and appropriating funds for 2021/22 Capital projects; Resolution No. 31-2021SA, approving the 2021/22 Operating Budget for the Successor Agency to the former Community Development Agency of the Town of Danville; and, Resolution No. 32-2021, approving the 2021/22 Master Fee Schedule for User and Cost Recovery Fees (J. Calabrigo/L. Ha)

Town Manager Joe Calabrigo presented the staff report, discussed the budget and CIP process, stated that the Town Council reviewed the Operating Budget and CIP in five public study sessions, and answered questions from the Town Council.

Mayor Morgan opened the item to public comment.

There were no speakers.

Mayor Morgan closed the item to public comment.

It was noted that Councilmember Stepper has a conflict of interest on one project, B-556 Danville South Park, due to the proximity of her residence to the project location, and will be abstaining on voting on the additional appropriation of \$70,000.

MOTION BY COUNCILMEMBER FONG, SECOND BY COUNCILMEMBER STORER,  
TO APPROPRIATE \$70,000 FROM THE PARK FACILITIES FUND FOR PROJECT B-556,  
DANVILLE SOUTH PARK

MOTION CARRIED 4-0-1-0; COUNCILMEMBER STEPPER ABSTAINED

MOTION BY COUNCILMEMBER FONG, SECOND BY COUNCILMEMBER STEPPER,  
TO ADOPT RESOLUTION NO. 29-2021, APPROVING THE 2021/22 OPERATING  
BUDGET AND SETTING THE 2021/22 APPROPRIATION LIMIT

MOTION CARRIED 5-0

DANVILLE TOWN COUNCIL  
SUMMARY OF ACTIONS  
JUNE 15, 2021

MOTION BY COUNCILMEMBER FONG, SECOND BY COUNCILMEMBER STORER, TO ADOPT RESOLUTION NO. 30-2021, APPROVING THE 2021/22 THROUGH 2025/26 CAPITAL IMPROVEMENT PROGRAM AND APPROPRIATING FUNDS FOR 2021/22 CAPITAL PROJECTS

MOTION CARRIED 5-0

MOTION BY COUNCILMEMBER FONG, SECOND BY COUNCILMEMBER STORER, TO ADOPT RESOLUTION NO. 31-2021SA, APPROVING THE 2021/22 OPERATING BUDGET FOR THE SUCCESSOR AGENCY TO THE FORMER COMMUNITY DEVELOPMENT AGENCY OF THE TOWN OF DANVILLE

MOTION CARRIED 5-0

MOTION BY COUNCILMEMBER FONG, SECOND BY COUNCILMEMBER STORER, TO ADOPT RESOLUTION NO. 32-2021, APPROVING THE 2021/22 MASTER FEE SCHEDULE FOR USER AND COST RECOVERY FEES

MOTION CARRIED 5-0

**8. AGENDA ORDER CHANGED**

**9. TOWN COUNCIL REPORTS**

- 9.1 Appoint to Parks, Recreation and Arts Commission: one regular member; one alternate member; and one youth representative for terms beginning July 1, 2021

MOTION BY COUNCILMEMBER STORER, SECOND BY VICE MAYOR ARNERICH, TO APPOINT **JANE JOYCE** AS A REGULAR MEMBER AND **CHARLES NEARY** AS AN ALTERNATE MEMBER FOR FOUR-YEAR TERMS; AND **SABRINA BRANDEIS** AS YOUTH REPRESENTATIVE FOR A TWO-YEAR TERM, ON THE PARKS, RECREATION AND ARTS COMMISSION BEGINNING JULY 1, 2021

MOTION CARRIED 5-0

DANVILLE TOWN COUNCIL  
SUMMARY OF ACTIONS  
JUNE 15, 2021

- 9.2 Appoint to Arts Advisory Board: one regular member for four-year term; one youth member for two-year term, beginning July 1, 2021

MOTION BY COUNCILMEMBER FONG, SECOND BY COUNCILMEMBER STEPPER, TO APPOINT **HALEY JOHNSON** AS A REGULAR MEMBER FOR A FOUR-YEAR TERM; AND **AMELIA LIPTAK** AS A YOUTH MEMBER FOR A TWO-YEAR TERM, ON THE ARTS ADVISORY BOARD BEGINNING JULY 1, 2021

MOTION CARRIED 5-0

- 9.3 Appoint to Senior Advisory Commission: two regular members for four-year terms beginning July 1, 2021

MOTION BY VICE MAYOR ARNERICH, SECOND BY COUNCILMEMBER FONG, TO APPOINT **SANDRA MOODY** AND **ROXANNE FOSTER** AS REGULAR MEMBERS FOR FOUR-YEAR TERMS ON THE SENIOR ADVISORY COMMISSION BEGINNING JULY 1, 2021

MOTION CARRIED 5-0

- 9.4 Appoint Poet Laureate: for a two-year term beginning July 1, 2021

MOTION BY COUNCILMEMBER STEPPER, SECOND BY COUNCILMEMBER STORER, TO APPOINT **ELAINE BETTS** AS POET LAUREATE FOR A TWO-YEAR TERM BEGINNING JULY 1, 2021

MOTION CARRIED 5-0

- 9.5 Appoint Danville representative to Contra Costa Transportation Authority Citizens Advisory Committee for a four-year term beginning July 1, 2021

MOTION BY COUNCILMEMBER STEPPER, SECOND BY COUNCILMEMBER STORER, TO APPOINT **MICHAEL CARR** AS DANVILLE REPRESENTATIVE ON THE CONTRA COSTA TRANSPORTATION AUTHORITY CITIZENS ADVISORY COMMITTEE FOR A FOUR-YEAR TERM BEGINNING JULY 1, 2021

MOTION CARRIED 5-0

DANVILLE TOWN COUNCIL  
SUMMARY OF ACTIONS  
JUNE 15, 2021

- 9.6 Appoint Danville representative to County Connection for a two-year term beginning July 1, 2021

MOTION BY COUNCILMEMBER STORER, SECOND BY COUNCILMEMBER STEPPER, TO APPOINT **RICHARD CAMPAGNA** AS DANVILLE REPRESENTATIVE ON THE COUNTY CONNECTION FOR A TWO-YEAR TERM BEGINNING JULY 1, 2021

MOTION CARRIED 5-0

- 9.7 Town Council updates

Councilmembers provided updated on events and activities in Danville.

**10. ADJOURNMENT**

The regular meeting of the Danville Town Council was adjourned at 7:50 p.m.

---

**Renee Morgan, Mayor**

---

**Marie Sunseri, City Clerk**