

INTER OFFICE MEMO

To: Marketing, Planning & Legislative Committee

Date: 9/27/2021

From: Ruby Horta, Director of Planning & Marketing

Reviewed by: *W.C.*

SUBJECT: Community Events

Background:

County Connection participates in select community and business events, and coordinates Class Pass field trips for schools with service along fixed-routes, as well as offering a mobile lobby. See attachments for complete list of events.

Financial Implications:

Any costs associated with events are included in the Promotions budget.

Recommendation:

For information only.

Attachments:

September Calendar – Attachment 1

October Calendar – Attachment 2

September 2021

Sun	Mon	Tues	Wed	Thurs	Fri	Sat
			1	2 Concord BART	3 Saint Mary's College	4
5	6	7 Walnut Creek BART	8 Walnut Creek BART	9 Martinez Senior Center	10 Martinez Senior Center	11
12	13 DVC	14 DVC	15 Pleasant Hill Senior Center	16 Pleasant Hill Senior Center	17 San Ramon Senior Fair Class Pass - Las Lomas High	18
19	20 Pleasant Hill BART	21 Pleasant Hill BART	22 Amtrak	23 Amtrak	24 Concord Senior Center	25 Moraga Wine Festival
26	27 VA	28 VA	29 Concord BART	30 Concord BART		

Attachment 1

October 2021

Sun	Mon	Tues	Wed	Thurs	Fri	Sat
					1	2
3	4 Pleasant Hill BART	5 Concord Farmers Market	6 Walnut Creek BART	7 Amtrak	8 Rossmoor Shopping Center	9
10	11 DVC	12 DVC	13 Pleasant Hill Senior Center	14 Martinez Senior Center	15 Orinda BART	16
17	18 Concord BART	19 Walnut Creek BART	20 Amtrak	21 Pleasant Hill BART	22 Rossmoor Shopping Center	23
24	25 Orinda BART	26 Dublin/Pleasanton BART	27 DVC	28 Bishop Ranch Farmers Market	29 Lafayette BART	30
31						

Attachment 2