

To: Marketing, Planning & Legislative Committee

Date: 1/26/2022

From: Melody Reeb, Director of Marketing, Planning & Innovation

Reviewed by: *Ref*

SUBJECT: Community Events

Background:

County Connection participates in select community and business events, and coordinates Class Pass field trips for schools with service along fixed-routes, as well as offering a mobile lobby. See attachment for complete list of events.

Financial Implications:

Any costs associated with events are included in the Promotions budget.

Recommendation:

None, for information only.

Attachments:

Attachment 1: February 2022 Calendar

FEBRUARY -- 2022						
<u>SUNDAY</u>	<u>MONDAY</u>	<u>TUESDAY</u>	<u>WEDNESDAY</u>	<u>THURSDAY</u>	<u>FRIDAY</u>	<u>SATURDAY</u>
		<u>1</u> Farmer's Market Concord	<u>2</u> Orinda BART	<u>3</u> Martinez Amtrak	<u>4</u> Clayton Stop #453 Marsh Creek Rd/El Molino Dr (El Molino Park)	<u>5</u>
<u>6</u>	<u>7</u> Walnut Creek Library	<u>8</u> Moraga Library	<u>9</u> Pleasant Hill BART	<u>10</u> Lafayette Library	<u>11</u> Danville Stop #1118 Railroad/Prospect (Museum of San Ramon Valley)	<u>12</u>
<u>13</u>	<u>14</u> San Ramon Stop #2045 Bollinger Canyon Rd/S. Monarch Rd	<u>15</u> Clayton Library	<u>16</u> Concord Library	<u>17</u> Orinda Library	<u>18</u> Walnut Creek BART	<u>19</u>
<u>20</u>	<u>21</u> Martinez Stop #2263 Muir Rd/Kaiser	<u>22</u> Danville Senior Center	<u>23</u> San Ramon Transit Center	<u>24</u> Moraga Stop #1350 Moraga Rd/Kendall Cir (Rheem Shopping Center)	<u>25</u> Pleasant Hill DVC	<u>26</u>
<u>27</u>	<u>28</u> Lafayette BART					