

**Summary Minutes
Marketing, Planning, and Legislative Committee
Thursday, February 3, 2022, 8:30 a.m.**

Due to COVID-19, this meeting was conducted as a teleconference pursuant to the provisions of Assembly Bill 361.

Directors: Amy Worth, Candace Andersen, Kevin Wilk, Rob Schroder
Staff: Bill Churchill, Ruby Horta, Melody Reeb, Kristina Martinez, Julie Sherman
Public: None

Call to Order: Meeting called to order at 8:31 a.m. by Director Worth.

1. Approval of Agenda

The Committee approved the agenda.

2. Public Communication

None

3. Approval of Minutes from January 6, 2022

The Committee approved the minutes.

4. Draft 2022 County Connection Federal Legislative Advocacy Program

Mr. Churchill informed the Committee that the APTA Legislative Conference will be held in person and that staff have reached out to the congressional offices about setting up meetings. He presented a draft of the proposed Federal Legislative Advocacy Program. Staff has developed a PowerPoint presentation and plans to create a printed brochure as well.

Director Wilk asked if there could be a way to include the cities within the service area. Director Worth suggested listing the cities on the first slide. The Committee also agreed that connections to regional service should be emphasized and that more photos should be added, such as a bus at the Martinez Amtrak station, a fuel cell bus, or of the one-seat regional ride pilot.

5. State Legislative Efforts

Mr. Churchill said that a bill has been introduced to provide supplemental pay for COVID-positive employees, which will have a negative impact on service. He also informed the Committee that the bus on shoulder bill has been dropped. Director Andersen asked why the bill was dropped. Mr. Churchill responded that staff would get more information at an upcoming meeting with California Transit Association (CTA) but that California Highway Patrol

(CHP) has been opposed to it. Director Worth noted that bus on shoulder is also of interest to AC Transit.

6. Network Management Business Case

Mr. Churchill informed the Committee that former General Manager Rick Ramacier will be representing the small and large transit operators on the project, as a consultant, and that the operators have developed a proposal to be included in the evaluation process. He noted that the proposed timeline for the project is quite aggressive with a target completion date in September, which will likely slip since the February meeting was canceled. He said that staff will have a better understanding of the workplan after the March meeting. Director Worth expressed the importance of having representation and input from the small operators.

7. Community Events

Ms. Reeb presented the calendar of outreach planned for February 2022.

8. Future Agenda Items

None

9. Next Scheduled Meeting

The next meeting was scheduled for March 3rd at 8:30 a.m. via teleconference.

10. Adjournment – The meeting was adjourned at 9:36 a.m.

Minutes prepared and submitted by: Melody Reeb, Director of Planning, Marketing, & Innovation