

INTER OFFICE MEMO

To: Marketing, Planning, & Legislative Committee

Date: 8/22/22

From: Melody Reeb, Director of Planning, Marketing, & Innovation

Reviewed by: *MR*

SUBJECT: Community Events

Background:

County Connection participates in select community and business events, and coordinates Class Pass field trips for schools with service along fixed-routes, as well as offering a mobile lobby. See attachment for complete list of events.

Financial Implications:

Any costs associated with events are included in the Promotions budget.

Recommendation:

None, for information only.

Action Requested:

None, for information only.

Attachments:

Attachment 1: September 2022 Calendar

Attachment 1

| SEPTEMBER -- 2022 | | | | | | |
|---|--|--|--|---|--|---|
| SUNDAY | MONDAY | TUESDAY | WEDNESDAY | THURSDAY | FRIDAY | SATURDAY |
| | | | | <u>1</u> Martinez Amtrak 10-12 Emergency Prep Fair Todos Santos Park 4-8 | <u>2</u> Clayton Library 10-12 | <u>3</u> |
| <u>4</u> | <u>5</u> Labor Day - Closed | <u>6</u> Concord Farmers Market 9-2 | <u>7</u> Orinda BART 8:30-10:30 | <u>8</u> Lafayette Library 10-12 | <u>9</u> Concord Senior Health Fair 9-2 | <u>10</u> |
| <u>11</u> | <u>12</u> San Ramon Transit Center 9-11 | <u>13</u> Moraga Library 2-4 | <u>14</u> Pleasant Hill BART 8:30-10:30 | <u>15</u> Orinda Library 10-12 Taco Trail Kick-off 4:30-6 | <u>16</u> Rossmoor Farmers Market 9-1 | <u>17</u> Lafayette Art & Wine Festival 10:00am-7:00pm |
| <u>18</u> Lafayette Art & Wine Festival 10:00am-6:00pm | <u>19</u> Martinez Senior Center 10-12 | <u>20</u> Clayton Library 2-4 | <u>21</u> Concord Library 12-2 | <u>22</u> Saint Marys College 9-11 San Ramon Senior Fair 1:30-4:00 | <u>23</u> Pleasant Hill Senior Center 10-12 | <u>24</u> Moraga Pear & Wine Festival 11:00AM-3:00PM |
| <u>25</u> | <u>26</u> Danville Senior Center 10-12 | <u>27</u> Lafayette BART 8:30-10:30 | <u>28</u> Employment Development Dept. 9:30-12 Tourism Breakfast Visit Concord 8:30-10 | <u>29</u> Ride Route 35 351041 Leaves: SRTC @7:31AM Dublin BART @8:06AM | <u>30</u> Ride Route 21 211011 Leaves: WC BART @11:40AM SRTC @12:45pm | |