

**Summary Minutes
Advisory Committee
Tuesday, July 12, 2022**

Due to COVID-19, this meeting was conducted as a teleconference pursuant to the provisions of Assembly Bill 361.

Members: Marjorie McWee, Jim Yu, Richard Campagna, and Bob Barnes

Staff: Rashida Kamara (CCCTA), Rosa Noya (CCCTA), Ruby Horta (CCCTA), Melody Reebbs (CCCTA), Pranjal Dixit (CCCTA), and Johanna Duran (Transdev)

Public: None

- 1. Call to Order:** Meeting was called to order at 1:00 PM
- 2. Roll Call**
- 3. Approval of Agenda:** The agenda for the July 12, 2022, meeting was approved by present committee members. M/S: Barnes /Yu.
- 4. Approval of minutes of May 10, 2022:** The minutes of the May 10, 2022, meeting was approved as presented. M/S: Yu/Barnes
- 5. Public Comment:** None
- 6. Consent Calendar:** No comments submitted. Unanimous approval of consent calendar items. M/S: Yu/Barnes
- 7. Clipper Institutional Pass Pilot:** Staff member Reebbs started presentation by introducing Pranjal Dixit, newly hired Manager of Planning. Reebbs then proceeded to provide background on the development of the demonstration pilot known as the Regional Institutional Pass Pilot. Based on study findings, a task force was formed along with the vision statement for fare integration in the Nine Bay Area County Region. The demo pilot will be rolled out in two phases- the first to launch in August 2022 and will focus on educational institutions and affordable housing properties that already use a pre-existing pass program. Phase 2 expected in early 2023 will expand to employers in transit rich locations.

Member Barnes asked to clarify parameters surrounding what is entailed in the participating agencies. Staff member Reebbs clarified that all transit agencies in the

participating 9 bay area county region including modes such as ferries and rail that are currently using Clipper.

Member Campagna asked to clarify if it was free or discounted.

Member Mc Wee asked how program will be evaluated and how will the program be promoted. Melody highlighted one particular standard of evaluation related to student usage. She mentioned that Clipper has good reporting capability in terms of transit usage. Promotion and/or marketing would not happen during Phase 1.

One question from public member Roger Acunha who asked clarification on what the Clipper Pass Program was. Staff member Reebbs offered a summary of program.

- 8. Measure J line 20a-Transpac Grant:** Staff Member Noya informed the committee some background on the TRANSPAC Grant.
- a. Midday Free Ride- Staff Member Reebbs presented information on grant awarded to operate the Midday Free Ride program which offers free rides on a specific route to passengers who attend transition programs for students with disabilities. Chair Mc Wee asked how the advisory committee can give good feedback to help with re-launching this program. Staff member Reebbs alluded to the fact that travel patterns are difficult to gauge due to COVID which causes difficulties to gauge needs of riders. She stated that communicating to Staff (CCCTA) potential other programs that may benefit from similar program. No comments from the public.
 - b. Travel Training- Staff Member Noya provided an overview of the travel training program that will be developed using grant award funds. Target group will be seniors and people with disabilities residing in Central Contra Costa. Through the travel training program people will learn how to utilize available transportation services and associated technologies. Chair McWee suggested the committee can be involved in creation of the scope of work. Member Campagna mentioned that potential trainees would benefit from learning trip planning and route identification. Member Barnes highlighted that travel times on fixed route systems are much longer than via personal vehicle. No comments from public.

9. Committee Member Communications:

Advisory Committee Chair McWee offered some recognition to Staff members involved in planning an employee recognition luncheon in May related to LINK Paratransit's recognition as the Outstanding Paratransit Program of 2022. She also communicated to other committee members the accolades received by the Board in the Advisory Committee's increased engagement/ involvement. Chair McWee suggested that members try to retrieve feedback from citizens they encounter in their communities. Members Barnes requested that an overview of funding sources for varied projects. Member Yu mentioned the continued need to fill committee vacancies and his idea to

have neighboring city heads reach out to those cities who have vacancies as a manner to encourage cities to fill their empty positions in the CCCTA Advisory Committee. Member Barnes asked if any studies have been done on providing fixed route service using smaller vehicles with higher frequency. Staff responded that no studies conducted and offered some limitations to changing vehicle size as well as some other limitations related to labor force.

10. Adjournment – The meeting was adjourned at 2:27 PM. Next Meeting to be held on September 13, 2022.

Minutes prepared by Rosa Noya May 31, 2022