

INTER OFFICE MEMO

To: Marketing, Planning, & Legislative Committee

Date: 09/26/2022

From: Ryan Jones, Manager of Marketing & Communications

Reviewed by: WC.

SUBJECT: All Aboard with Transit CEOs

Background:

September was Transit Month, and to celebrate, BART hosted “All Aboard with Transit CEOs,” – a multi-modal ride-a-long and social event giving the public a chance to ride with and meet 11 regional transit leaders. The event was held Friday, September 16, 2022, from 3pm-6:30pm.

Event Summary:

County Connection General Manager, Bill Churchill and Manager of Marketing & Communications, Ryan Jones, met up with some of the regional transit GMs and CEOs in Downtown Oakland. The journey consisted of four Bay Area transit lines starting with AC Transit (Downtown Oakland), BART (Lake Merritt Station), San Francisco Muni (Powell Street Station), the finally the San Francisco Bay Ferry (across Bay to the Oakland Ferry Terminal).

Each leg of the trip picked up more transit leaders as well as riders. In total, transit leaders present included Mike Hursh of AC Transit, Robert Powers of BART, Bill Churchill of County Connection, Nancy Whelan of Marin Transit, Therese McMillan of the Metropolitan Transportation Commission (MTC), Carter Mau of San Mateo Transit, Rashidi Barnes of Tri Delta Transit, Jeffrey Tumlin of San Francisco Muni, Carolyn Gonot of Valley Transportation Authority (VTA), Rob Thompson of WestCAT, and Seamus Murphy of the San Francisco Bay Ferry.

After the ferry ride to Oakland Ferry Terminal—the last leg of the trip—and with about 40 people, the group walked to Jack London Square where it was greeted by an authentic (and decommissioned) AC Transit bus from the 1950s. Transit GMs and CEOs and local transit enthusiasts were able to sit down with one another and discuss all-things transit.

Recommendation:

None, for information only.

Action Requested:

None, for information only.

Attachments:

None