

## INTER OFFICE MEMO

**To:** Marketing, Planning, & Legislative Committee

**Date:** 09/26/2022

**From:** Ryan Jones, Manager of Marketing & Communications

**Reviewed by:** MR

---

**SUBJECT:** Community Events

---

**Background:**

County Connection participates in select community and business events, and coordinates Class Pass field trips for schools with service along fixed-routes, as well as offering a mobile lobby. See attachment for complete list of events.

**Additional Information:**

County Connection employees donated school supplies in August. Teachers who utilized the class pass program in the past were eligible to receive the donations. Fifteen school teachers from elementary, middle, and high schools received these donations in September. Some of these teachers have already reached out to plan their field trips using the fixed-route buses. College Park High used the program in September to go to BART to travel to the city. Morello Park Elementary teacher is using the program to take the students to the Martinez Library in October.

**Financial Implications:**

Any costs associated with events are included in the Promotions budget.

**Recommendation:**

None, for information only.

**Action Requested:**

None, for information only.

**Attachments:**

Attachment 1: October 2022 Calendar

## OCTOBER -- 2022

<u>SUNDAY</u>	<u>MONDAY</u>	<u>TUESDAY</u>	<u>WEDNESDAY</u>	<u>THURSDAY</u>	<u>FRIDAY</u>	<u>SATURDAY</u>
<u>2</u>	<u>3</u> Walnut Creek Library 11:30-1:30	<u>4</u> Concord Farmers Market 9-2	<u>5</u> Orinda BART 8:30-10:30	<u>6</u> Martinez Amtrak 12-2	<u>7</u> Ride Route 10 Leaves: Con BART @9:30AM Clayton Lib @9:59AM	<u>8</u>
<u>9</u>	<u>10</u> San Ramon Transit Center 9-11	<u>11</u> Moraga Library 2-4	<u>12</u> Pleasant Hill Library 1-3	<u>13</u> Lafayette Library 10-12	<u>14</u> Danville Library 10-12  Morello Park - 21 students/6 adults	<u>15</u>
<u>16</u>	<u>17</u> Martinez Senior Center 10-12	<u>18</u> Clayton Library 2-4	<u>19</u> Concord Library 12-2	<u>20</u> Orinda Library 10-12	<u>21</u> Rossmoor Farmers Market 9-1	<u>22</u>
<u>23</u>	<u>24</u> Danville Senior Center 10:30-12:30	<u>25</u> Lafayette BART 12-2	<u>26</u> Concord EDD Office 9:30-12	<u>27</u> Saint Mary's College 9-11	<u>28</u> Pleasant Hill Senior Center 10-12	<u>29</u>
<u>30</u>	<u>31</u> Ride Route 35 Leaves: SRTC @7:31AM Dublin BART @8:06AM					